

**Official Vendor Directory for the Dairy-Deli-Bake Seminar & Expo  
June 7-9, Atlanta, GA**

**NOTE:** For best service, we recommend using IDDBA authorized vendors.

**WARNING:** You may be contacted by unauthorized contractors!

**Unless they appear on this vendor list they are NOT authorized by IDDBA.**

**Unauthorized vendors will not be allowed on the show floor.**

**Intl. Dairy-Deli-Bakery Association (IDDBA)**

636 Science Drive, Madison, WI 53711

Phone: 608-310-5000

Fax: 608-238-6330

Website: [www.iddba.org](http://www.iddba.org)

**Official Show Decorator**

**Global Experience Specialists, Inc. (GES)**

7000 Lindell Road, Las Vegas, NV 89118

Phone: 800-475-2098 Fax: 866-329-1437

Website: [www.ges.com](http://www.ges.com)

**Advertising**

Your marketing dollars are as precious as your good name and brand identity. When deciding where to place an ad be sure to choose a publication that is recognized in our industry. This is important because you may be contacted by unauthorized vendors who place your ads in publications that don't get to your target audience. When in doubt, check it out. Call IDDBA and we'll help.

**To see a list of trade magazines that IDDBA advertises in go to [www.iddba.org](http://www.iddba.org) under exhibitor services.**

**Audio Visual Equipment\***

PRG LLC

1053 Willingham Dr

Atlanta, GA 30344

Phone: 404-214-4800 Fax: 404-214-4801

Discount Deadline Date: Sunday, May 24

**Booth Cleaning\***

GES

7000 Lindell Road

Las Vegas, NV 89118

Phone: 800-475-2098 Fax: 866-329-1437

Discount Deadline Date: Tuesday, May 12

**Demonstrators\***

The Anne O'Briant Agency, Inc.

PO Box 121045

Clermont, FL 34712

Phone: 352-242-9983 Fax: 352-242-0341

Deadline Date: Friday, April 5

**Electric\***

GWCC

285 Andrew Young International Blvd NW

Atlanta, GA 30313

Phone: 404-223-4000 Fax: 404-223-4813

Discount Deadline Date: Sunday, May 17

**Florist\***

Convention Plant Designs, Inc.

3100 Ridgelake Drive Ste 107

Metairie, LA 70002

Phone: 504-454-7204 Fax: 504-454-7262

Deadline Date: Tuesday, May 12

**Food Prep · Ice Orders\***

Levy Restaurants

GWCC

285 Andrew Young International Blvd NW

Atlanta, GA 30313

Phone: 404-223-4500 Fax: 404-223-4511

Deadline Date: Tuesday, May 12

**Furniture · Floor Covering\***

GES

7000 Lindell Road

Las Vegas, NV 89118

Phone: 800-475-2098 Fax: 866-329-1437

Discount Deadline Date: Tuesday, May 12

\* = use order form enclosed

## Hotels

Several non-affiliated housing resellers have been contacting exhibitors about hotel rooms for the IDDBA show. They give the impression that they are working for us. They are not. Some of these require full payment, and have harsh refund, cancellation, or substitution policies. IDDBA cannot help you if there is a dispute. The official IDDBA housing bureau is:

onPeak Housing Bureau  
350 N Clark Ste 200  
Chicago, IL 60654  
Phone: 800-297-1601 or 312-527-7300  
(Hours: 8:00am - 5:00pm CST)  
Fax: 312-329-9513  
Website: [www.iddba.org](http://www.iddba.org)

## Insurance\*

Rainprotection.net  
Phone: 800-528-7975  
E-mail: [sales@rainprotection.net](mailto:sales@rainprotection.net)

## Internet · Network

CCLD  
285 Andrew Young International Blvd NW  
Atlanta, GA 30313  
Phone: 404-223-4000 Fax: 404-222-5514  
Discount Deadline Date: Sunday, May 17  
If interested in these services, contact CCLD with questions or for their order forms.

## Labor · Display Installation\*

GES  
7000 Lindell Road  
Las Vegas, NV 89118  
Phone: 800-475-2098 Fax: 866-329-1437  
Discount Deadline Date: Tuesday, May 12

## Lead Retrieval\*

American Tradeshow Services  
217 General Patton Ave  
Mandeville, LA 70471  
Phone: 985-809-0600 Fax: 985-809-1888  
Discount Deadline Date: Friday, May 15

## myIDDBA App & Event Website

Zerista  
700 17<sup>th</sup> St, Ste 1610  
Denver, CO 80202  
Phone: 720-230-6801 E-mail: [info@zerista.com](mailto:info@zerista.com)

## Photography\*

EZ Photography  
250 Alamitos Ave Ste 219  
Long Beach, CA 90802  
Phone: 562-277-6292 Fax: 562-426-9651  
Deadline Date: Tuesday, May 12

## Refrigerated Case Rental\*

Lowe Refrigeration  
105 Cecil Court  
Fayetteville, GA 30214  
Phone: 770-461-9001 Fax: 770-461-8020  
Discount Deadline Date: Thursday, May 22

## Storage · Shipping · Drayage · Refrigeration\*

See Non-Perishable Freight and Refrigerated & Frozen Freight Tabs (tabs 8 & 9) for IMPORTANT details; be sure to use the enclosed labels.

## Water · Drain · Gas · Air\*

GWCC  
285 Andrew Young International Blvd NW  
Atlanta, GA 30313  
Phone: 404-223-4000 Fax: 404-223-4813  
Discount Deadline Date: Sunday, May 17

\* = use order form enclosed

**For more information or if you have questions, please contact:**

### Exhibits Team

636 Science Drive, Madison, WI 53711  
Phone: 608-310-5000 Fax: 608-238-6330  
**E-mail:** [exhibitorservices@iddba.org](mailto:exhibitorservices@iddba.org)

## Standard Booth Package for the Dairy-Deli-Bake Seminar & Expo

### Required Form for All Exhibitors

#### NOTICE:

To receive this Standard Booth Package at no additional charge, you must return this form by **May 5, 2015**, to GES. After May 5, use GES order form A-2, tab 7, page 4 (fee applies).

**The following standard items will be provided at no charge to all exhibitors (additional quantities are available for rent at an additional rental charge):**

- Eight foot high back wall drape (gray\*) - inline booths only
- Three foot high side drape (gray\*) - inline booths only
- Company name and booth number ID sign (7" x 44")
- Black and gray speckled (pepper) booth carpet\*.

If you prefer a different color, order from the Custom Booth Carpet form, tab 7, page 12 (**fees will apply**)

- Wastebasket
- 2' x 6' x 30" red\* skirted table (skirted on 3 sides)
- Plastic contour chair
- 4'x4'x4' space in cold storage, per company – delivery/access fees will apply, see tab 9 for details

\*The California and Wisconsin sections will have black carpet, drape, and skirt.

Please check boxes if you **WANT** the table, chair, and/or carpet (included in exhibit package). You will receive only those items checked as "I want". **Furniture may be ordered after May 5, but there will be a fee.**

**Note: All booths must be carpeted or covered with flooring. If you choose show color carpet after May 5 or onsite, fees will apply.**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> I do not want | <input type="checkbox"/> I want the IDDBA show color carpet* (black and gray speckled) | <b>Total number of chairs needed:</b> _____       |
| <input type="checkbox"/> I do not want | <input type="checkbox"/> I want up to one chair per 10'x10' booth                      | <b>Total number of wastebaskets needed:</b> _____ |
| <input type="checkbox"/> I do not want | <input type="checkbox"/> I want up to one wastebasket per 10'x10' booth                | <b>Total number of tables needed:</b> _____       |
| <input type="checkbox"/> I do not want | <input type="checkbox"/> I want up to one table per 10'x10' booth (*red)               |   |

**Island booths 20'x20' or larger please check one** (island booths **will not** be set with any carpet unless you have checked a box below and the form has been submitted on time):

- ☐ I want show color carpet (black and gray speckled)      ☐ Custom Color use the GES form, tab 7, page 12 (fees apply)

A surcharge will be incurred onsite in the event carpet is ordered and installed, but then removed before the start of the show.

#### Return by May 5, 2015 to:

Mail: Attn: IDDBA Show  
GES, 7000 Lindell Road, Las Vegas, NV 89118  
Or: Fax: 866-329-1437 Phone: 800-475-2098

Exhibiting Company:	Booth(s)#:
Address:	
City/State:	Zip/Postal Code:
Phone:	Fax:
Email:	
Authorized Signature:	Date:
Print Name:	
Title:	
EAC Company Name:	EAC Cell Phone:
EAC Contact:	EAC Phone:
EAC Email:	

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME EMAIL ADDRESS Booth Number

**GES Furniture Packages offer significant savings!**
**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
400011	Furniture Package 1 Includes 10% Off: (2) Plastic Contour Chairs, (1) 6' Skirted Table 24"X30", (1) Wastebasket.	\$ 201.83	\$ 303.53	400012	Furniture Package 2 Includes 10% Off: (4) Contemporary Arm Chairs, (1) Starbase Table 40"X30", (1) Wastebasket.	\$ 433.13	\$ 650.93
Prices include delivery, installation, rental, and removal.				<b>Cancellation Policy:</b> Furniture Package items cancelled will be charged <b>50%</b> of original price after move-in begins and <b>100%</b> of original price after installation.			

**Please Indicate Choice**
**Place Order Here**
**Table Skirt Color** (Item # 400011 ONLY).

Gray will be provided if no color is indicated below:

- |  |  |                                    |
|--|--|------------------------------------|
| <input type="checkbox"/> Beige (54)    | <input type="checkbox"/> Black (41)        | <input type="checkbox"/> Blue (42) |
| <input type="checkbox"/> Burgundy (43) | <input type="checkbox"/> Forest Green (45) | <input type="checkbox"/> Gold (46) |
| <input type="checkbox"/> Gray (40)     | <input type="checkbox"/> Purple (48)       | <input type="checkbox"/> Red (49)  |
| <input type="checkbox"/> Teal (55)     | <input type="checkbox"/> White (50)        |                                    |

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
400011	Furniture Package 1			\$
400012	Furniture Package 2			\$
<b>A.</b>	Total All Items Ordered			\$
<b>B.</b>	Rental Tax: 8%		A x 8% = B	\$
<b>C.</b>	Payment Enclosed		A + B = C	\$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.

Authorized Signature - Please Sign:

X

AUTHORIZED NAME - PLEASE PRINT

DATE

**Need Assistance?**

Toll Free: 800.475.2098 | Tel: 702.515.5970 | www.ges.com/chat



Order Directly Online:

<https://e.ges.com/051600077/esm>

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**  
Georgia World Congress Center  
June 7 - 9, 2015

**GES Terms & Conditions of Contract are subject to change at GES' sole discretion without notice to any parties.**

## I. Definitions

**GES:** Global Experience Specialists is hereinafter referred to as GES. GES as referenced hereinafter shall include, but is not limited to the following services: electrical (a/k/a TSE/Trade Show Electrical), rigging, material handling, installation and dismantle, and logistics provided by GES personnel to exhibitor pursuant to any purchase of Services. **Agents:** GES' agents, sub-contractors, carriers, and the agents of each; **Customer:** Exhibitor or other party requesting Services from GES; **Goods:** Exhibits, property, and commodities of any type for which GES is requested to perform Services; **Carrier:** Motor carrier, van line, air carrier, or air or surface freight forwarder; **Shipper:** Party who tenders Goods to Carrier for transportation; **Cold Storage:** Holding of Goods in a climate controlled area; **Accessible Storage:** Holding of Goods in an area from which Goods may be removed during shows; **Services:** Warehousing, transportation, drayage, un-supervised labor, supervised labor and/or related services; **Show Site:** The venue or place where an exposition or event takes place; **Supervised Labor (OK TO PROCEED):** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space, and is supervised and/or directed by GES; **Un-Supervised Labor (DO NOT PROCEED):** Union labor that is provided to a Customer to install or dismantle a booth or exhibit space and pursuant to Customer's election is not supervised and/or directed by GES. Customer assumes the responsibility and any liability arising therefrom, for the work of union labor when Customer elects to use un-supervised labor.

## II. Scope

These Terms and Conditions shall be binding upon Customer, GES, and their respective Agents and representatives, including but not limited to Customer contracted labor such as Customer Appointed Contractors and Installation and Dismantle Companies, and any other party with an interest in the Goods. Each shall have the benefit of and be bound by all provisions stated herein, including but not limited to time limits and limitations of liability.

## III. Customer Obligations

- Payment for services.** Customer shall be liable for all unpaid charges for services performed by GES or Agents. Customer authorizes GES to charge its credit card directly for services rendered on Customer's behalf after departure, by placing an order on-line, via fax, phone or through a work order on site.
- Credit Terms.** All charges are due before Services are performed unless other arrangements have been made in advance. GES has the right to require prepayment or guarantee of the charges at the time of request for Services. A failure to pay timely will result in Customer having to pay in cash in advance for future services. If a credit card is provided to GES, GES is authorized to bill to such credit card any unpaid charges for services provided to Customer, including charges for return shipping. Any charges not paid within 30 days of delivery will be subject to interest at 1 1/2% per month until paid.

## IV. Mutual Obligation Indemnification

- Customer to GES:** Customer shall defend, hold harmless and indemnify GES from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods, relating to or arising from performance of Services herein. Customer agrees to indemnify and hold GES harmless for any and all acts of its representatives and agents, including but not limited to Customer Appointed Contractors and Installation and Dismantle Companies, any subtenant or other user of its space or any agents or employees engaged in business on behalf of Customer or present at Customer's invitation, including supervision of labor secured through GES. Customer's obligations under this provision shall not apply to GES' own negligence and/or willful misconduct. **CUSTOMER ACKNOWLEDGES THAT THE SHOW SITE IS AN ACTIVE WORK ZONE AND CUSTOMER, ITS AGENTS, EMPLOYEES AND REPRESENTATIVES ARE PRESENT AT THEIR OWN RISK.**
- GES to Customer:** To the extent of GES' own negligence and/or willful misconduct, and subject to the limitations of liability below, GES shall defend, hold harmless and indemnify Customer from and against any claims, lawsuits, demands, liability, costs and expenses, including reasonable attorney's fees and court costs, resulting from any injury to or death of persons, or damage to property other than Goods. GES' obligations under this provision shall not apply to claims for bodily injury arising a) from Customer's presence in areas which have been marked as "off limits to exhibitors"; and b) when exhibitors are present in the facility prior or subsequent to the effective dates or hours of Exhibitor's space lease with show management.

## V. DISCLAIMER AND LIMITATION OF LIABILITY

**UNDER NO CIRCUMSTANCES WILL ANY PARTY BE LIABLE FOR SPECIAL, INCIDENTAL, CONSEQUENTIAL INDIRECT OR PUNITIVE DAMAGES, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS OR INCOME. GES SHALL BE LIABLE, SUBJECT TO THE LIMITATIONS CONTAINED HEREIN, FOR LOSS OR DAMAGE TO GOODS ONLY IF SUCH LOSS OR DAMAGE IS CAUSED BY THE DIRECT NEGLIGENCE OR WILLFUL MISCONDUCT OF GES. CLAIMS PRESENTED FOR LOSS OR DAMAGE ARISING OUT OF INCIDENTS REFERENCED IN SECTION VI HEREIN WILL BE DENIED.**

## VI. No Liability for Loss or Damage to Goods

- Condition of Goods:** GES shall not be liable for damage, loss, or delay to uncrated freight, freight improperly packed, glass breakage or concealed damage. GES shall not be liable for ordinary wear and tear in handling of Goods or for damage to shrink wrapped Goods. All Goods shall be able to withstand handling by heavy equipment, including but not limited to forklifts, cranes, or dollies. It is the Customer's responsibility to ensure that Goods are packaged correctly prior to shipment or movement on or off the Show floor.
- Receipt of Goods:** GES shall not be liable for Goods received without receipts, freight bills, or specified piece count on receipts or freight bills, or for bulk shipments (i.e., UPS, air freight, or van lines). Such Goods shall be delivered to booth without the guarantee of piece count or condition.
- Force Majeure:** GES shall not be liable for loss or damage that results from Acts of God, weather conditions, act or default of Customer, shipper, or the owner of the Goods, inherent nature of the Goods, public enemy, public authority, labor disputes, and acts of terrorism or war.
- Cold Storage:** Goods requiring cold storage are stored at Customer's own risk. GES assumes no liability or responsibility for Cold Storage.
- Accessible Storage:** GES assumes no liability for loss or damage to Goods while in Accessible Storage. Storage charges are for the use of space and are not a form of insurance, or a guarantee of security.
- Unattended Goods:** GES assumes no liability for loss or damage to unattended Goods received at Show Site at any time from the point of receipt of inbound Goods until the loading of the outbound Goods, including the entire term of the respective show or exhibition. Customer is responsible for insuring its own Goods for any and all risk of loss.
- Empty Storage:** GES assumes no liability for loss or damage to Goods or crates, or the contents therein, while containers are in Empty Storage. It is Customer's sole responsibility to affix the appropriate labels available at the GES Service Desk for empty container storage, and ensures that any pre-existing empty labels are removed.

- Forced Freight:** GES is not liable for Customer Goods left on the show floor after the show closing deadline, with or without a Material Handling Services/Straight Bill of Lading signed by Customer. It is Customer's responsibility to complete accurate paperwork for shipping and to ensure Customer Goods are properly labeled. If Customer Goods remain on the floor after the show closing deadline, GES has the right to remove the Customer Goods. GES is authorized by Customer to proceed in the manner chosen by Customer on the Order of Material Handling Services/Straight Bill of Lading, if one has been completed, or otherwise to ship Customer Goods at the discretion of GES and at Customer's expense. GES shall incur no liability for such shipment. GES retains the right to dispose of Customer Goods without liability if left on the show floor unattended, without labels or not correctly labeled.

- Concealed Damage:** GES shall not be liable for concealed loss or damage including but not limited to; glass, electronic equipment, prototypes, original art, uncrated Goods, or improperly packaged or labeled Goods.

- Unattended Booth:** GES shall not be liable for any loss or damage occurring while the Goods are unattended in Customer's booth at any time, including, but not limited to, the time the Goods are delivered to the dock until the time the Goods are received by Customer's chosen carrier. All Material Handling Forms and/or Straight Bills of Lading covering outgoing Goods submitted to GES will be checked at the time of pickup from the booth and corrections to the count or condition will be documented where discrepancies exist.

- Hanging items from Booth:** Customer shall not hang any articles, merchandise, product, advertisements, or other similar items from GES supplied booth materials, (this includes but is not limited to GEM panels or pipe and drape), utilized in Customer's own booth set up or in areas occupied by the show organizer or third parties. If Customer does hang any prohibited items, Customer alone shall be held liable for any damages, costs, actions or injuries resulting from the hanging of such item (s). GES shall have no liability for any damages, costs, actions or injuries arising out of Customer's failure to comply with this provision.

## VII. Measure of Damage

- Sole Relief:** If found liable for any loss, GES' sole and exclusive maximum liability for loss or damage to Customer's Goods is limited to \$.50 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment whichever is less.
- Labor:** GES assumes no liability for loss, damage, or bodily injury arising out of Customer's supervision of GES provided union labor. If GES supervises labor for a fee, GES shall be liable only for actions or claims arising out of its negligent supervision. Such liability shall be limited to the cost to Customer of the supervised labor or the depreciated value of the Goods, whichever is less. If Customer elects to use unsupervised labor, then Customer assumes all liability for the actions or claims that arise out of such work, including but not limited to loss, damage or bodily injury and shall provide GES and show management with an indemnity, including defense costs, for any claims that result from Customers' supervision or failure to supervise assigned labor.

## VIII. Miscellaneous

- Insurance. GES IS NOT AN INSURANCE COMPANY AND DOES NOT OFFER OR PROVIDE INSURANCE.** It is the obligation of Customer to ensure Goods are insured at all times. Loss or theft of the Goods in storage or in transit to and from the show and or while on the show floor is the sole responsibility of Customer. GES recommends Customer arrange for all Risk Coverage.
- Notice of Loss or Damage:** In order to have a valid claim, notice of loss or damage to Goods must be given to GES or its agent within 24 hours of occurrence (as evidenced in an Incident Report completed at Show Site by GES) or delivery of outbound Goods.
- Filing of Claim:** Any claim for loss or damage to Goods must be in writing, containing facts sufficient to identify the Goods, asserting liability for alleged loss or damage, and making claim for the payment of a specified or determinable amount of money. Such claim must be filed with the appropriate party within the time limits specified herein. Damage reports, incident reports, inspection reports, notations of shortage or damage on freight bills or other documents, do not constitute filing of a claim. Claims for Goods alleged to be lost, stolen or damaged at the Show Site must be received in writing by GES within thirty (30) days after the close of the show. Claims for Goods alleged to be lost or damaged during transit must be received by the responsible party within nine (9) months of date of delivery of Goods. GES Logistics subcontracts the movement of Goods to third party carriers. Claims for damage in transit should be made directly with your carrier as shown on the Material Handling form/ Bill of Lading. In the event of a dispute with GES, Customer will not withhold payment or any amount due GES for Services as an offset against the amount of the alleged loss or damage. Customer agrees to pay GES prior to the close of the show for all such charges and further agrees that any claim Customer may have against GES shall be pursued independently by Customer as a separate action to be resolved on its own merits. GES retains the right to pursue collection on amounts owed after show close, without regard to any amount alleged to be owed for damage, or loss.
- Filing of Suit:** Any action at law regarding loss or damage to Goods must be filed within one (1) year of the date of declination of any part of a claim (logistics claims excluded).

## IX. Jurisdiction, Choice of Forum

These Terms and Conditions of Contract shall be governed by and construed in accordance with the applicable laws of the United States or, alternatively, and depending on jurisdiction, the laws of the State of Nevada. The parties hereby submit to jurisdiction and venue in the United States Federal District Court of Nevada, or as applicable depending upon jurisdiction, the County Circuit Court in Clark County, Nevada.

## X. Advanced Warehousing/Temporary Storage/Long Term Storage

All terms and conditions relative to Advanced Warehousing/Temporary Storage/Long Term Storage are contained in separate agreements titled "Storage Agreement". In the event that a Storage Agreement is not executed between the parties, the following shall apply with respect to GES' liability for Customer's Goods. The responsibility of GES with respect to Customer's Goods is limited to the exercise of ordinary care and diligence in handling and storing of Customer's Goods. GES shall be liable only for loss or damage to Goods caused by GES' sole negligence. GES' liability is limited to \$.60 (USD) per pound with a maximum liability of \$100.00 (USD) per container, or \$1,500.00 (USD) per shipment whichever is less. In case of partial loss or damage, the maximum liability shall be prorated based on weight. GES is not responsible for any loss or damage to Goods caused by, but not limited to fire, theft, the elements, vandalism, moisture, vermin, mechanical breakdown or failure, freezing or changes in temperature, as well as any other causes beyond GES' immediate control. GES is not responsible for the marring, scratching or breakage of glass or other fragile items. GES is not liable for the mechanical functions of instruments or appliances even if such articles are packed or unpacked by GES. In no event shall GES be liable for special, incidental, indirect or consequential damages, including business loss of any kind, resulting from any damage to or loss of the Goods or from any act or failure to act. Customer pays storage fees or costs for advance warehousing for use of the space only. There is no guarantee of security or representations made by GES as to appropriateness of the conditions for Customer's Goods. The risk of loss remains Customer's alone and GES recommends the Customer carry and maintain insurance in amounts sufficient to cover its risk.

## Need Assistance?

Toll Free: 800.475.2098 | Tel: 702.515.5970 | [www.ges.com/chat](http://www.ges.com/chat)



Order Directly Online:

<https://e.ges.com/051600077/esm>

**Credit Card Authorization:** Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

**Check Payments:** Global Experience Specialists, Inc. (GES) • Bank of America P.O. Box 96174, Chicago, IL 60693

All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.

**MANDATORY FORM\***

**Dairy-Deli-Bake Seminar & Expo**  
Georgia World Congress Center  
June 7 - 9, 2015

**Form Deadline Date:**  
May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
STREET ADDRESS	CITY	STATE ZIP/POSTAL CODE COUNTRY
PHONE	FAX	PURCHASE ORDER NUMBER
BOOTH PRIMARY CONTACT NAME AND PHONE NUMBER		SHOWSITE CONTACT NAME AND PHONE NUMBER

## Payment Policy

**Payment for Services** — GES requires payment in full at the time services are ordered. Further, GES requires that you provide a credit card authorization with your initial order. For your convenience, we will use this authorization to charge your account for services, which may include labor, material handling, or any applicable fuel or energy surcharge.

**Discount Prices** — To qualify for discount pricing, orders must be received with payment on or before the discount price deadline(s).

**Method of Payment** — GES accepts MasterCard, Visa, American Express, check and bank ACH/Wire transfer. Purchase orders are not considered payment. All payments must be made in U.S. funds drawn on a U.S. Bank. *Exhibitors will be charged a \$50.00 fee for returned NSF checks.*

**Third Party Billing** — Each exhibiting firm is ultimately responsible for all charges incurred on its behalf. GES reserves the right to institute collection action against the exhibitor if the authorized third party does not pay. See *Third Party Billing Request* form.

**Tax Exempt** — If you are tax exempt in the state in which you will be exhibiting, you must provide a Sales Tax Exemption Certificate for that state. Please send the above information to the GES office for this show. Taxes vary by location and will be added to your invoice, if you do not submit your tax exempt certificate prior to the deadline.

**Adjustments and Cancellations** — No adjustments to invoices will be made after the close of the show. Please refer to the individual forms for labor, etc., for cancellation fees. All orders cancelled by the Exhibitor or due to the cancellation of an event or their non-participation may be subject to cancellation fees equal to 50% - 100% of the total order, based upon the status of move-in, work performed and/or GES set-up costs or expenses. A minimum non-refundable deposit of \$25.00 will be applied towards the invoice, unless there is a cancellation of your order. Additionally, GES retains the right to implement/assess a fuel or energy surcharge on all services as necessary based upon market conditions.

**Bank ACH/Wire transfer payment information:**

**Beneficiary:** Global Experience Specialists, Inc. (GES)  
c/o Bank of America Account #: 7188101819  
901 Main Street, TX1-492-07-14 Wire ABA Routing #: 026009593  
Dallas, TX 75202-3714 USA ACH ABA Routing #: 071000039  
Telephone # 702-263-2795 or 702-914-5112 SWIFT Address: BOFAUS3N  
CHIPS Address: 0959

**If requested, following is the physical address for routing identifiers:**

Bank of America, Wire Transfer-Customer Services  
2000 Clayton Road, Concord, CA 94520 USA

**To properly credit your account, send the following information to the GES via email to Cash Application Team at [cashapplication@ges.com](mailto:cashapplication@ges.com).**

- exhibiting company name, show name, show facility, and booth number
- date and amount of wire transfer
- bank and country where transfer originated

**If you have any questions regarding our payment policy, please call GES National Servicer® at 800.475.2098 or visit the GES Servicer® at the show.**

**Please complete the information and return payment in full with this form and your orders.** You may choose to pay by credit card, check, or bank wire transfer, however, **we require your credit card charge authorization to be on file with GES.**

- All balances must be paid at the conclusion of the event. You agree to late fees up to 1.5% per month on any balance not paid at the conclusion of the event, or balance left without appropriate credit card on file.
- **For your convenience**, we will use this authorization to charge your credit card for any additional amounts ordered by your representative or services rendered to your company for this event.
- GES will charge a convenience fee for each request to reprocess payment to an alternate credit card in order to cover incremental processing costs. An alternate credit card is a credit card different than the one used to process your initial payment in accordance with GES payment policy. The convenience fee will be quoted at the time your request is made to reprocess payment. The convenience fee will be added to your account balance and settled utilizing the new credit card provided.

GES requires the highest standards of integrity from all employees. Please call our confidential Always Honest hotline at 866.225.8230 to report fraudulent or unethical behavior.

**\*This form must be returned to GES for your orders to be processed.**

## Credit Card Charge Authorization

All information must be provided. **Your order will not be processed if any information is missing.** (i.e., Expiration Date, Account Number, Contact Information, Type of Card, Signature) **We require your credit card charge authorization to be on file with GES even if you are paying by check or bank wire transfer.**

Account Number	<input type="checkbox"/> Corporate Card	<input type="checkbox"/> Personal Card
<div style="display: flex; justify-content: space-between;"> <div>PROVIDE EXPIRATION DATE</div> <div>EXPIRATION DATE</div> <div> <input type="checkbox"/> MasterCard  <input type="checkbox"/> VISA  <input type="checkbox"/> American Express </div> <div>*Signature Required Below</div> </div>		

CARDHOLDER'S NAME	PLEASE PRINT
CARDHOLDER'S BILLING ADDRESS	CITY
STATE	ZIP COUNTRY

## Calculation of Orders

	TOTAL
Material Handling	\$
Carpet	\$
Furniture & Accessories	\$
Specialty Furniture	\$
Standard Exhibit Systems	\$
Graphics & Signage	\$
Installation & Dismantling Labor	\$
In-Booth Forklift & Labor	\$
Hanging Sign Labor	\$
Cleaning	\$
Other GES Services (Specify)	\$
Other GES Services (Specify)	\$
<b>FULL PAYMENT in U.S. funds drawn on a U.S. Bank</b> Global Experience Specialists Federal ID #59-1008863 GES is exempt from backup withholding tax.	\$

**To simplify payment**, send a check payable to Global Experience Specialists for your entire order or note the amount to be charged to your credit card.

Charge my credit card in the amount of:	\$
Enclosed is a check in the amount of:	\$

Check Number:	Dated:
---------------	--------

**Please note payment return addresses at top of form.**

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract. \*Credit card charge authorization signature required below.**

**PLEASE SIGN** ☒ AUTHORIZED SIGNATURE / CARDHOLDER'S SIGNATURE

AUTHORIZED NAME - PLEASE PRINT DATE

## Need Assistance?

Toll Free: 800.475.2098 | Tel: 702.515.5970 | [www.ges.com/chat](http://www.ges.com/chat)







**RETURN TO:** Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors  
Contact us Online: [www.ges.com/chat](http://www.ges.com/chat) Phone: 800.475.2098 or 702.515.5970 for international exhibitors

**All orders are governed by the GES Payment Policy and GES Terms & Conditions of Contract as specified in this Exhibitor Services Manual.**

**MANDATORY  
FORM\***

## Dairy-Deli-Bake Seminar & Expo

Georgia World Congress Center  
June 7 - 9, 2015

**Form Deadline Date:**

May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
SHOWSITE CONTACT	SHOWSITE CONTACT PHONE #	DATE/TIME OF ARRIVAL
		CONTACT'S HOTEL (OPTIONAL)

**A unique grid must be completed for each of the following services to ensure proper placement of items in your booth. Please do not combine services onto a single grid. Print/photocopy as needed.**

- ☐ Hanging Signs/Truss - Form H-2
- ☐ Display Cases - Form A-1
- ☐ Pegboard / Tackboard - Form A-1
- ☐ Special Colored Drape - Form A-1
- ☐ Standard Exhibit Systems (if exhibit size is smaller than booth size) - Form D-1
- ☐ Pad and Carpet (if you are not carpeting your entire booth) - Form C-1
- ☐ Installation & Dismantling - Form L-1

To use this grid:

- Use bold lines to indicate the outline of your booth.
- Indicate the scale of the grid (i.e. 1 square = 1 foot) or indicate the dimensions of your booth.
- Mark the adjacent booth numbers or aisle numbers.

Each square is \_\_\_\_\_ feet square since my booth is \_\_\_\_\_ feet wide by \_\_\_\_\_ feet long.

**BACK OF BOOTH** (indicate adjacent booth or aisle number: \_\_\_\_\_)

A full page of blank graph paper. The grid consists of 10 columns and 10 rows of squares, formed by solid horizontal and vertical lines. There are no margins or additional markings on the page.

Indicate  
Adjacent  
Booth or  
Aisle Number:

Indicate  
Adjacent  
Booth or  
Aisle Number:

**FRONT OF BOOTH** (indicate adjacent booth or aisle number: \_\_\_\_\_)

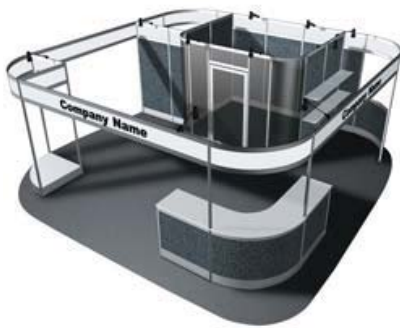
**\*This form must be returned to GES for your orders to be processed.**



With 5 GES® standard exhibits to choose from, selecting the size and configuration that meets your tradeshow needs is easy. Our modular exhibits are hassle-free because you pay no design fees, no shipping fees, and no repair or refurbishing fees. Plus, you may customize the trim and panels, and choose from a wide variety of accessories to create a unique exhibit that reinforces your brand and marketing efforts.

All packages include rental, delivery, installation, and dismantling. For other custom furnishings, hanging signs, or graphics, chat with your GES National Servicer<sup>®</sup> representative at [www.ges.com/chat](http://www.ges.com/chat).

## 20x20 Exhibits



600005 - Exhibit System GEM #5, 20'x20' Island Includes:

- three digitally printed signs
- one locking office
- four shelves
- one curved counter
- two 1m counters
- ten arm lights
- one standard 20' x 20' carpet
- no padding

## 10x20 Exhibits



600004 - Exhibit System GEM #4, 10'x20' Inline Includes:

- one 116-7/8" x 12" digitally printed sign
- one 57-13/16" x 12" digitally printed sign
- one 2m counter
- six arm lights
- five shelves
- one standard 10' x 20' carpet
- no padding

## 10x10 Exhibits



600002 - Exhibit System GEM #2, 10'x10' Inline Includes:

- one custom ID sign
- two arm lights
- one standard 10' x 10' carpet
- no padding



600003 - Exhibit System GEM #3, 10'x10' Inline Includes:

- one custom ID sign
- three arm lights
- five shelves
- one 1m counter
- one standard 10' x 10' carpet
- no padding

## 6ft Table Display



600001 - Exhibit System GEM #1, 6' Tabletop Display Includes:

- one custom ID sign
- three arm lights
- two shelves
- one 6' skirted table
- no carpet and padding

Please note that although arm lights may be included in your package, electrical power must be ordered separately through the electrical services provider in your exhibitor service manual. Colors may vary due to facility lighting, printing limitations and dye lot differences.



## Accessories



600410 - Exhibit, Ad Board,  
1M x 8'



600110 - Exhibit, Armlight  
Black



600103 - Exhibit, Counter, 1M  
Curved



600101 - Exhibit, Counter, 1M  
x 1/2M x 40"H



600102 - Exhibit, Counter, 2M  
x 1/2M x 40"H



600221 - Exhibit, Light Box,  
Large 37"x85"



600222 - Exhibit, Light Box,  
Medium 37"x56"



600223 - Exhibit, Light Box,  
Small 37"x28"



661931 - Exhibit, Panel,  
Slatwall, 1M x 8'



600291 - Exhibit, Panel,  
Wirewall, 1M



600243 - Exhibit, Shelf, 1M x  
10" Deep

## Trim and Panel Choices

### Panel Type & Color



Coated: Black (C41)



Coated: Oxford White (C50)



Coated: Prism Blue (C42)



Coated: Silver Gray (C79)



Fabric: Black (F41)



Fabric: Blue (F42)



Fabric: Gray (F40)

### Trim Color



Black (41)



Silver (79)

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center  
June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>20x20 Exhibits</b>				<b>Accessories</b>			
600005	Exhibit System GEM #5, 20'x20' Island	\$ 8,483.00	\$ 12,724.50	600243	Exhibit, Shelf, 1M x 10" Deep	\$ 52.50	\$ 78.25
<b>10x20 Exhibits</b>				600262	Tackboard, Gem, 4' X 8'	\$ 487.50	\$ 731.25
600004	Exhibit System GEM #4, 10'x20' Inline	\$ 5,705.50	\$ 8,557.75	<b>Cancellation Policy:</b> Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.			
<b>10x10 Exhibits</b>							
600002	Exhibit System GEM #2, 10'x10' Inline	\$ 1,376.25	\$ 2,063.75				
600003	Exhibit System GEM #3, 10'x10' Inline	\$ 2,595.25	\$ 3,892.75				
<b>6ft Table Display</b>							
600001	Exhibit System GEM #1, 6' Tabletop Display	\$ 1,297.50	\$ 1,946.50				
<b>Accessories</b>							
600410	Exhibit, Ad Board, 1M x 8'	\$ 278.00	\$ 417.25				
600110	Exhibit, Armlight Black	\$ 66.00	\$ 99.25				
600103	Exhibit, Counter, 1M Curved	\$ 619.50	\$ 929.75				
600101	Exhibit, Counter, 1M x 1/2M x 40"H	\$ 313.50	\$ 470.00				
600102	Exhibit, Counter, 2M x 1/2M x 40"H	\$ 429.50	\$ 644.25				
600221	Exhibit, Light Box, Large 37"x85"	\$ 570.00	\$ 855.25				
600222	Exhibit, Light Box, Medium 37"x56"	\$ 570.00	\$ 855.25				
600223	Exhibit, Light Box, Small 37"x28"	\$ 450.25	\$ 675.25				
661931	Exhibit, Panel, Slatwall, 1M x 8'	\$ 392.75	\$ 589.50				
600291	Exhibit, Panel, Wirewall, 1M	\$ 448.75	\$ 672.75				

**Please Indicate Choices**
**Place Order Here**
**13 oz. Standard Carpet Colors** (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits ONLY).

Gray will be provided if no color is indicated below:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Black (41)    | <input type="checkbox"/> Blue (42)          | <input type="checkbox"/> Blue Jay (56) |
| <input type="checkbox"/> Burgundy (43) | <input type="checkbox"/> Emerald Green (44) | <input type="checkbox"/> Gray (40)     |
| <input type="checkbox"/> Pepper (52)   | <input type="checkbox"/> Red (49)           |  |

**Table Skirt Color** (600001 ONLY).

Gray will be provided if no color is indicated below:

- |  |  |                                    |
|--|--|------------------------------------|
| <input type="checkbox"/> Beige (54)    | <input type="checkbox"/> Black (41)        | <input type="checkbox"/> Blue (42) |
| <input type="checkbox"/> Burgundy (43) | <input type="checkbox"/> Forest Green (45) | <input type="checkbox"/> Gold (46) |
| <input type="checkbox"/> Gray (40)     | <input type="checkbox"/> Purple (48)       | <input type="checkbox"/> Red (49)  |
| <input type="checkbox"/> Teal (55)     | <input type="checkbox"/> White (50)        |                                    |

**Panel Type and Color** (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits, 600410, 600103, 600101, 600102, 600221, 600222, 600223 ONLY).

Gray Fabric Panel will be provided if no color is indicated below:

- |   |   |
|---|---|
| <input type="checkbox"/> Coated: Black (C41)      | <input type="checkbox"/> Coated: Oxford White (C50) |
| <input type="checkbox"/> Coated: Prism Blue (C42) | <input type="checkbox"/> Coated: Silver Gray (C79)  |
| <input type="checkbox"/> Fabric: Black (F41)      | <input type="checkbox"/> Fabric: Blue (F42)         |
| <input type="checkbox"/> Fabric: Gray (F40)       |   |


**Trim Metal Color** (20x20 Exhibits, 10x20 Exhibits, 10x10 Exhibits, 600410, 600103, 600101, 600102, 600221, 600222, 600223 ONLY).

Silver will be provided if no color is indicated below:

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> Black (41) | <input type="checkbox"/> Silver (79) |
|-------------------------------------|--------------------------------------|

**Electrical or Utilities Under Carpet?**

- |                              |                             |
|------------------------------|-----------------------------|
| <input type="checkbox"/> Yes | <input type="checkbox"/> No |
|------------------------------|-----------------------------|

 The leaf symbol indicates recyclable or eco-friendly materials per manufacturer's specifications.

**Cancellation Policy:** Custom Size Booth Carpet cancelled after being cut will be charged 100%. All other carpet cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

For Additional Custom Graphics, please go to <http://www.ges.com/graphics/quote/>  
For Custom Exhibits, please send a request to email [gesed@ges.com](mailto:gesed@ges.com)

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
<b>A. Total All items Ordered</b>				\$
<b>B. Rental Tax: 8%</b>				\$
<b>C. Payment Enclosed</b>				\$
<b>I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.</b>				
<b>Authorized Signature - Please Sign: X</b>				
AUTHORIZED NAME - PLEASE PRINT			DATE	

**CUSTOM ID SIGN**

Colored signs are available at additional cost, please go to [http://www.ges.com/ecom/info/exhibit\\_graphics.pdf](http://www.ges.com/ecom/info/exhibit_graphics.pdf) for example. An EPS Vector format file, with all the fonts converted to outline, and hard copy must be received with this order to receive a Custom ID Sign. Please review "I-2: Digital File Submission Guide" within this manual for additional information and instructions.

**STANDARD ID SIGN COPY**
**Signs will be black text on white background.**

If Custom ID is not required, please indicate ID copy. Print or type.

**Need Assistance?**

Toll Free: 800.475.2098 | Tel: 702.515.5970 | [www.ges.com/chat](http://www.ges.com/chat)


Order Directly Online:

<https://e.ges.com/051600077/esm>



GES® offers eco-friendly and conventional carpet to enhance the look and comfort of your exhibit. Available in various colors of three carpet grades with padding option.

## Standard

13 oz. is conventional filament nylon carpet that is re-used for pre-cut sizes and new for custom-cut orders.

Includes:

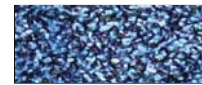
- 13 oz. 100% recyclable color options include Blue Jay, Pepper, and Black.
- Custom Cut includes 4 mil poly covering
- Available in pre-cut sizes
- Installation and pick-up at the close of the show
- Front edge taping



Black (41)



Blue (42)



Blue Jay (56)



Burgundy (43)



Emerald Green (44)



Gray (40)



Pepper (52)



Red (49)

## Plush

26 oz. premium carpet is 100% recyclable. Same industry tradeshow performance standards as conventional carpet, but helps to reduce the volume of excess materials from entering landfills.

Includes:

- 26 oz. 100% recyclable carpet
- 4 mil poly covering
- Anti-static treatment
- 3M Scotchgard™ protection
- Installation and pick-up at the close of the show
- Front edge taping



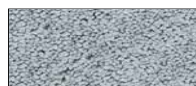
Cement (70)



Charcoal (71)



Cobalt (72)



Dove (73)



Lava Rock (74)



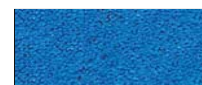
Navy (75)



Onyx (76)



Red (49)



Royal Blue (77)



Silky Beige (78)



Silver (79)



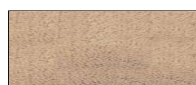
Snow (80)

## Ultra Plush

50 oz. premium carpet is 100% recyclable. Same industry tradeshow performance standards as conventional carpet, but helps to reduce the volume of excess materials from entering landfills.

Includes:

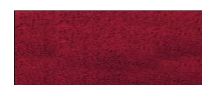
- 50 oz. 100% recyclable carpet
- 4 mil poly covering
- Anti-static treatment
- 3M Scotchgard™ protection
- Installation and pick-up at the close of the show
- Front edge taping



Bisque (81)



Black (41)



Cabernet (82)



Graphite (83)



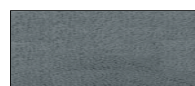
Iceberg (84)



Midnight (85)



Seascape (86)



Sterling (87)



Teal (55)

 The leaf symbol indicates recyclable or eco-friendly materials, per manufacturers specifications.

Colors may vary due to facility lighting, printing limitations and dye lot differences. Please refer to order form for availability at your show.

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Standard Pre-Cut Carpet</b>				<b>Custom-Cut Carpet</b>			
<i>Custom-cut carpet is required for all booths larger than 300 square feet, or for booths configured as island or peninsula.</i>				<i>Guaranteed to be high quality carpet, and includes visqueen plastic covering. All custom orders must be received 14 days prior to move-in to guarantee delivery and color selection.</i>			
5001	13 oz. Standard Carpet 10'x10'	\$ 139.75	\$ 209.25	5000	13 oz. Carpet Custom-Cut, Per Sq.Ft.	\$ 2.75	\$ 4.00
5002	13 oz. Standard Carpet 10'x20'	\$ 273.50	\$ 409.75	5006	26 oz. Plush Carpet Custom-Cut, Per Sq.Ft.	\$ 3.80	\$ 5.90
5003	13 oz. Standard Carpet 10'x30'	\$ 420.25	\$ 630.75	5007	50 oz. Ultra Plush Carpet Custom-Cut, Per Sq.Ft.	\$ 4.85	\$ 7.05
<b>Visqueen Plastic Covering for Protection</b>				<i>26oz. Plush and 50 oz. Ultra Plush Carpets are 100% recyclable and offered as a business standard for our premium grades.</i>			
500410	Carpet Plastic Covering, Per Sq.Ft.	\$ 0.61	\$ 0.93	<i>Custom-Cut Carpet can be custom-dyed and we offer discounts for orders exceeding 2,000 square feet (please call for a quote). Custom dye orders require 30 days to process. A minimum of 100 square feet is required for custom-cut carpet orders.</i>			
<b>Padding</b>				<i>Prices include delivery, rental, and removal. Labor to install carpet is included when the carpet is installed on a flat floor space prior to exhibit installation. Labor will be charged at published rates when installation is required for stairs, platforms, risers, meeting rooms, or other installations post exhibit installation.</i>			
<i>GES Offers the finest padding used in the industry, a 1/2" double-netted rebond pad. We guarantee your satisfaction.</i>							
500400	Carpet Padding, 1/2" Thick, Per Sq.Ft.	\$ 1.25	\$ 2.20				
<i>The leaf symbol indicates recyclable or eco-friendly materials per manufacturer's specifications.</i>							
<b>Cancellation Policy:</b> Custom Size Booth Carpet cancelled after being cut will be charged 100%. All other carpet cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.							

**Please Indicate Choice**
**13 oz. Carpet Colors** (Item #'s 5001, 5002, 5003, 5000 ONLY).

Gray will be provided if no color is indicated below:

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Black (41)    | <input type="checkbox"/> Blue (42)          | <input type="checkbox"/> Blue Jay (56) |
| <input type="checkbox"/> Burgundy (43) | <input type="checkbox"/> Emerald Green (44) | <input type="checkbox"/> Gray (40)     |
| <input type="checkbox"/> Pepper (52)   | <input type="checkbox"/> Red (49)           |  |

**26 oz. Plush Custom-Cut Carpet Colors** (Item #'s 5006 ONLY).

Dove will be provided if no color is indicated below:

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Cement (70)      | <input type="checkbox"/> Charcoal (71)  | <input type="checkbox"/> Cobalt (72)     |
| <input type="checkbox"/> Dove (73)        | <input type="checkbox"/> Lava Rock (74) | <input type="checkbox"/> Navy (75)       |
| <input type="checkbox"/> Onyx (76)        | <input type="checkbox"/> Red (49)       | <input type="checkbox"/> Royal Blue (77) |
| <input type="checkbox"/> Silky Beige (78) | <input type="checkbox"/> Silver (79)    | <input type="checkbox"/> Snow (80)       |

**50 oz. Ultra Plush Custom-Cut Carpet Colors** (Item #'s 5007 ONLY).

Iceberg will be provided if no color is indicated below:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Bisque (81)   | <input type="checkbox"/> Black (41)    | <input type="checkbox"/> Cabernet (82) |
| <input type="checkbox"/> Graphite (83) | <input type="checkbox"/> Iceberg (84)  | <input type="checkbox"/> Midnight (85) |
| <input type="checkbox"/> Seascape (86) | <input type="checkbox"/> Sterling (87) | <input type="checkbox"/> Teal (55)     |

**Do you require electrical or utilities under the carpet?**

- ☐
- Yes
- ☐
- No

Calculate Total Square Footage:

Width: \_\_\_\_\_ x Length: \_\_\_\_\_ = \_\_\_\_\_ Square Feet

**Place Order Here**

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
5001	13 oz. Standard Carpet 10'x10'		1	\$
5002	13 oz. Standard Carpet 10'x20'		1	\$
5003	13 oz. Standard Carpet 10'x30'		1	\$

ITEM#	DESCRIPTION	TOTAL SQ FT	X PRICE / SQ FT =	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$
				\$

<b>A.</b>	Total All Items Ordered	\$
<b>B.</b>	Rental Tax: 8%	A x 8% = B \$
<b>C.</b>	Payment Enclosed	A + B = C \$

I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.

**Authorized Signature - Please Sign: X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

Please Note: Standard color carpet is included with the Standard Booth Package, provided the Standard Booth Package Form (Tab 7, Page 3) is returned by May 5, 2015.

**Need Assistance?**

Toll Free: 800.475.2098 | Tel: 702.515.5970 | www.ges.com/chat



Order Directly Online:

<https://e.ges.com/051600077/esm>





## Chairs



300051 - Chair, Contemporary Arm, 23"W 18"D 31"H



300052 - Chair, Contemporary Side, 19.5"W 18"D 31"H



300050 - Chair, Plastic Contour, 18"W 18.5"D 32"H



300053 - Stool, Contemporary, 17"W 18"D 48"H

## Tables



300057 - Table, Rectangle, 24"x36"x30" High



300056 - Table, Square, 24"x24"x30" High



300059 - Table, Starbase, 30" Diameter x 40" High



300058 - Table, Starbase, 40" Diameter x 30" High

## Skirted Tables



3004 - Table 4', Skirted 4 Sides, 24" x 30" High



3006 - Table 6', Skirted 3 Sides, 24" x 30" High



3008 - Table 8', Skirted 3 Sides, 24" x 30" High

## Table Skirt Colors



Beige (54)



Black (41)



Blue (42)



Burgundy (43)



Forest Green (45)



Gold (46)



Gray (40)



Purple (48)



Red (49)



Teal (55)



White (50)



## Display Furniture



Full View



Half View



Quarter View



Vertical

## Accessories



300124 - Aisle Stanchion  
Chain, Plastic, Per Foot



300123 - Aisle Stanchion,  
without Chain



300103 - Aluminum Easel



300111 - Bag Stand



300102 - Coat Rack



300104 - Garment Rack



300106 - Literature Rack



300201 - Pegboard, White,  
4'x8'



300202 - Pegboard, White,  
2'x8'



300120 - Sign Holder, Bell  
Base



300108 - Sign Holder,  
Chrome, 22"x28"



300212 - Tackboard, 2'x8'



300211 - Tackboard, 4'x8'



300112 - Ticket Tumbler,  
Small, Table Top



300113 - Wastebasket



300118 - Waterfall Stand

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME EMAIL ADDRESS BOOTH NUMBER

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Chairs</b>				<b>Display Furniture*</b>			
300051	Chair, Contemporary Arm, 23"W 18"D 31"H	\$ 78.75	\$ 118.50	300079	Display Case 5', Half View	\$ 485.25	\$ 728.25
300052	Chair, Contemporary Side, 19.5"W 18"D 31"H	\$ 71.75	\$ 107.50	300080	Display Case 5', Quarter View	\$ 485.25	\$ 728.25
300050	Chair, Plastic Contour, 18"W 18.5"D 32"H	\$ 46.00	\$ 69.50	300082	Display Case 6', Full View	\$ 499.25	\$ 749.25
300053	Stool, Contemporary, 17"W 18"D 48"H	\$ 86.50	\$ 129.50	300083	Display Case 6', Half View	\$ 499.25	\$ 749.25
<b>Tables</b>				300084	Display Case 6', Quarter View	\$ 499.25	\$ 749.25
300057	Table, Rectangle, 24"x36"x30" High	\$ 84.50	\$ 127.25	300088	Display Case 7', Vertical	\$ 652.00	\$ 978.25
300056	Table, Square, 24"x24"x30" High	\$ 78.00	\$ 117.00	<b>Accessories</b>			
300059	Table, Starbase, 30" Diameter x 40" High	\$ 151.25	\$ 226.75	300124	Aisle Stanchion Chain, Plastic, Per Foot	\$ 3.70	\$ 5.50
300058	Table, Starbase, 40" Diameter x 30" High	\$ 151.25	\$ 226.75	300123	Aisle Stanchion, without Chain	\$ 34.25	\$ 52.25
<b>Skirted Tables</b>				300103	Aluminum Easel	\$ 51.00	\$ 69.50
<i>Skirting for Tables - White Vinyl Top and Pleated Skirt</i>				300111	Bag Stand	\$ 63.50	\$ 95.50
3004	Table 4', Skirted 4 Sides, 24" x 30" High	\$ 97.75	\$ 146.25	300102	Coat Rack	\$ 63.50	\$ 63.50
3006	Table 6', Skirted 3 Sides, 24" x 30" High	\$ 117.25	\$ 175.75	300104	Garment Rack	\$ 63.50	\$ 95.50
3008	Table 8', Skirted 3 Sides, 24" x 30" High	\$ 137.00	\$ 205.25	300106	Literature Rack	\$ 63.50	\$ 95.50
3007	Table, Skirt 4th Side	\$ 30.25	\$ 45.25	300201	Pegboard, White, 4'x8'	\$ 142.00	\$ 212.75
<b>Skirted Counters</b>				300202	Pegboard, White, 2'x8'	\$ 106.00	\$ 159.25
<i>Skirting for Counters - White Vinyl Top and Pleated Skirt</i>				300131	Security Cage, Large, without Lock	\$ 455.25	\$ 682.75
3014	Counter 4', Skirted 4 Sides, 24" x 42" High	\$ 110.50	\$ 166.00	300132	Security Cage, Small, without Lock	\$ 93.75	\$ 141.50
3016	Counter 6', Skirted 3 Sides, 24" x 42" High	\$ 137.00	\$ 205.25	300120	Sign Holder, Bell Base	\$ 58.50	\$ 87.50
3018	Counter 8', Skirted 3 Sides, 24" x 42" High	\$ 156.75	\$ 235.00	300108	Sign Holder, Chrome, 22"x28"	\$ 56.00	\$ 87.50
3017	Counter, Skirt 4th Side	\$ 36.25	\$ 55.00	300212	Tackboard, 2'x8'	\$ 106.00	\$ 159.25
<b>Risers</b>				300211	Tackboard, 4'x8'	\$ 149.25	\$ 224.00
300193	Riser 4', Double Tier, 48"x8"x16" High	\$ 45.00	\$ 67.75	300112	Ticket Tumbler, Small, Table Top	\$ 99.50	\$ 149.00
300191	Riser 4', Single Tier, 48"x8"x8" High	\$ 33.75	\$ 50.50	300113	Wastebasket	\$ 15.00	\$ 22.50
300194	Riser 6', Double Tier, 72"x8"x16" High	\$ 58.50	\$ 87.50	300118	Waterfall Stand	\$ 63.50	\$ 95.50
300192	Riser 6', Single Tier, 72"x8"x8" High	\$ 47.25	\$ 71.25	<i>Prices include delivery, installation, rental, and removal.</i>			
<b>Custom Booth Drape</b>				<i>*Power is not included. Order power on Electrical Order Form in this manual. Please note if 24 hour power is required. One (1) 500 Watt outlet per two (2) display cases.</i>			
3001	Drape, 3' High, Per Foot, 4' Minimum	\$ 14.25	\$ 21.30	Please Note: (1) 6' color-skirted table, (1) plastic contour chair, and (1) wastebasket are included with the Standard Booth Package, provided the Standard Booth Package Form (Tab 7, Page 3) is returned by May 5, 2015.			
3002	Drape, 8' High, Per Foot, 4' Minimum	\$ 17.05	\$ 25.50				
<b>Display Furniture*</b>							
300073	Display Case 4', Corner View	\$ 485.25	\$ 728.25				
300074	Display Case 4', Full View	\$ 471.75	\$ 707.00				
300075	Display Case 4', Half View	\$ 471.75	\$ 707.00				
300076	Display Case 4', Quarter View	\$ 471.75	\$ 707.00				
300078	Display Case 5', Full View	\$ 485.25	\$ 728.25				

**Please Indicate Choice**
**Place Order Here**
**Drape / Skirt Color** (3004, 3006, 3008, 3007, 3014, 3016, 3018, 3017, 3001, 3002 ONLY)

Gray will be provided if no color is indicated below:

- ☐ Beige (54)    ☐ Black (41)    ☐ Blue (42)  
☐ Burgundy (43)    ☐ Forest Green (45)    ☐ Gold (46)  
☐ Gray (40)    ☐ Purple (48)    ☐ Red (49)  
☐ Teal (55)    ☐ White (50)

**4th Side Table Skirt** (3007 ONLY)

- ☐ 6' Table    ☐ 8' Table

**4th Side Counter Skirt** (3017 ONLY)

- ☐ 6' Counter    ☐ 8' Counter

**Tackboard/Perfboard Alignment** (300201-300202 and 300211 ONLY)

- ☐ Horizontal    ☐ Vertical

Please include Booth Layout form (H-3) for placement of items.

**Orders received after the discount deadline date are subject to availability and/or substitutions.**

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
<b>A.</b>	Total All Items Ordered			\$
<b>B.</b>	Rental Tax: 8%		A x 8 % = B	\$
<b>C.</b>	Payment Enclosed		A + B = C	\$
<b>I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.</b>				
<b>Authorized Signature - Please Sign:</b>				<b>X</b>
AUTHORIZED NAME - PLEASE PRINT				DATE

**Cancellation Policy:** Items cancelled will be charged 50% of original price after move-in begins and 100% of original price after installation.

**Need Assistance?**

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Tab 7, Page 15



Order Directly Online:

<https://e.ges.com/051600077/esm>

051600077

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## Specialty Furniture

### Seating - Sofas and Loveseats

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305066 - Loveseat, Black Leather, 64"L  
36"D 34"H



305068 - Loveseat, Key West, Black,  
57"L 35"D 33"H



305067 - Loveseat, Newport, Charcoal  
Leather, 54"L 34"D 33"H



305118 - Sectional, 3 pc., Newport,  
Charcoal, 113"L 34"D 33"H



305120 - Sectional, South Beach, 3 pc.,  
Platinum, 152"L 40"D 33"H



305236 - Sofa, Allegro, Blue Fabric,  
73"L 34.5"D 29.5"H



305125 - Sofa, Key West, Black, 85"L  
35"D 33"H



305121 - Sofa, Lisbon, Black Leather,  
88"L 36"D 34"H



305116 - Sofa, Marrakesh, Light Beige,  
84"L 37"D 34"H



305124 - Sofa, Memphis, 55"L 31"D  
28"H



305226 - Sofa, Mirabel, Brown Leather,  
76"L 35"D 32"H



305221 - Sofa, Roma, White Vinyl, 78"L  
31"D 33"H



305119 - Sofa, South Beach, Platinum  
Suede, 69"L 29"D 33"H

Colors may vary due to facility lighting, printing limitations and dye lot differences. Some items may not be available at all locations. See order form for details. Styles of items portrayed on this brochure may vary in some locations.

## Seating - Club Chairs



305235 - Chair,  
Allegro, Blue  
Fabric, 36"L  
34.5"D 29.5"H



305072 - Chair,  
Barcelona, Black,  
30"L 31"D 35"H



305073 - Chair,  
Barcelona,  
White, 30"L 30"D  
31"H



305180 - Chair,  
Globus, 28"L  
26"D 28"H



305178 - Chair,  
Lisbon, Black  
Leather, 40"L  
36"D 34"H



305080 - Chair,  
Marrakesh, Light  
Beige, 34"L 37"D  
38"H



305127 - Chair,  
Memphis,  
27.25"L 31.75"D  
27.5"H



305225 - Chair,  
Mirabel, Brown  
Leather, 36"L  
35"D 32"H



305179 - Chair,  
Newport,  
Charcoal  
Leather, 24"L  
34"D 33"H



305220 - Chair,  
Roma, White  
Vinyl, 37"L 31"D  
33"H



305070 - Chair,  
Tub, Key West,  
Black, 31"L 31"D  
31"H



305035 - Corner,  
Charcoal  
Leather, 34"L  
34"D 33"H

## Seating - Chairs



305152 - Chair,  
Altura, Guest,  
25"L 20"D 34"H



305041 - Chair,  
Berlin, Black/  
White, 18"L 22"D  
32"H



305042 - Chair,  
Berlin, Red/  
White, 18"L 22"D  
32"H



305110 - Chair,  
Brewer, Black,  
20"L 20"D 32"H



305109 - Chair,  
Brewer, Gray,  
20"L 20"D 32"H



305231 - Chair,  
Fusion, Clear/  
White, 19"L 21"D  
32"H



305230 - Chair,  
Fusion, Green/  
White, 19"L 21"D  
32"H



305232 - Chair,  
Fusion, Red/  
White, 19"L 21"D  
32"H



305079 - Chair,  
Ice Transparent/  
Chrome, 17.25"L  
20"D 32"H



305034 - Chair,  
Iso Mesh Black,  
36"L 24"D 38"H



305111 - Chair,  
Jetson, 19"L  
18"D 31"H



305149 - Chair,  
Luxor, Guest,  
27"L 28"D 40"H



305108 - Chair,  
New York, 23"L  
32"D 33"H



305115 - Chair,  
Panton, White,  
20"L 34"D 33"H



305069 - Chair,  
T-Vac  
Translucent, 25"L  
23"D 30"H



## Seating - Ottomans



305088 - Ottoman, Bench, Black, 24"L 60"D 17"H



305089 - Ottoman, Bench, White, 24"L 60"D 17"H



305085 - Ottoman, Cube, Black, 17"L 17"D 18"H



305093 - Ottoman, Cube, White Leather, 17"L 17"D 18"H



305086 - Ottoman, Half Round, Black, 72"L 36"D 17"H



305087 - Ottoman, Half Round, White, 72"L 36"D 17"H



305240 - Ottoman, Puzzle Bench, White, 48"L 24"D 18"H



305092 - Ottoman, South Beach, Wedge, Platinum, 25"L 31"D 18"H



305090 - Ottoman, Square, Black, 40"L 40"D 17"H



305091 - Ottoman, Square, White, 40"L 40"D 17"H



305246 - Ottoman, Vibe Cube, Blue, Vinyl, 18"L 18"D 18"H



305242 - Ottoman, Vibe Cube, Champagne, Vinyl, 18"L 18"D 18"H



305243 - Ottoman, Vibe Cube, Gold/Bronze, Vinyl, 18"L 18"D 18"H



305241 - Ottoman, Vibe Cube, Green, Vinyl, 18"L 18"D 18"H



305244 - Ottoman, Vibe Cube, Pink, Vinyl, 18"L 18"D 18"H



305245 - Ottoman, Vibe Cube, Red, Vinyl, 18"L 18"D 18"H



305247 - Ottoman, Vibe Cube, Yellow, Vinyl, 18"L 18"D 18"H

## Seating - Office and Utility Seating



305150 - Chair, Altura, High Back, 25"L 25"D 43"H Adj.



305151 - Chair, Altura, Med. Back, 25"L 25"D 37"H Adj.



305114 - Chair, Flex with Wheels, 24"L 22"D 31"H



305147 - Chair, Luxor, High Back, 27"L 28"D 47"H Adj.



305148 - Chair, Luxor, Med. Back, 27"L 28"D 41"H Adj.



305076 - Chair, Otto, Highback Black, 23"L 21"D 43"H



305126 - Chair, Task, 25"L 26"D 21"H



305112 - Chair, Tilt with Arms, Black, 26"L 25"D 34"H



305043 - Stool, Drafting, 25"L 26"D 34"H



## Seating - Barstools



305012 -  
Barstool,  
Banana, Black,  
21"L 22"D 30"H



305013 -  
Barstool,  
Banana, White,  
21"L 22"D 30"H



305010 -  
Barstool, Gin,  
Maple, 16"L 16"D  
29"H



305023 -  
Barstool, Ice,  
Transparent/  
Chrome, 16.75"L  
16"D 32"H



305011 -  
Barstool, Jetson,  
Black, 18"L 19"D  
29"H



305006 -  
Barstool, Ohio,  
Black, 18" Round  
31"H Adj.



305007 -  
Barstool, Ohio,  
Grey, 18" Round  
31"H Adj.



305005 -  
Barstool, Ohio,  
Red, 18" Round  
31"H Adj.



305009 -  
Barstool, Oslo,  
Blue, 17"L 20"D  
30"H



305008 -  
Barstool, Oslo,  
White, 17"L 20"D  
30"H



305206 -  
Barstool, Shark  
Swivel, White/  
Chrome Base,  
22"L 19"D 34"-  
44"H



305207 -  
Barstool, Zooey  
Swivel, White/  
Chrome Base,  
15"Lx17"Dx31"-3  
5"H

## Table Surface Colors



Maple



Graphite Nebula



Grey Nebula



Metallic Silver



Brushed Red



Brushed Blue

## Tables - Cafe



305162 - Table,  
Cafe, Blue/  
Black, 30"  
Round 29"H



305154 - Table,  
Cafe, Blue/  
Chrome, 30"  
Round 29"H



305164 - Table,  
Cafe, Graphite/  
Black, 30"  
Round 29"H



305167 - Table,  
Cafe, Graphite/  
Black, 36"  
Round 29"H



305156 - Table,  
Cafe, Graphite/  
Chrome, 30"  
Round 29"H



305159 - Table,  
Cafe, Graphite/  
Chrome, 36"  
Round 29"H



305166 - Table,  
Cafe, Grey/  
Black, 36"  
Round 29"H



305158 - Table,  
Cafe, Grey/  
Chrome, 36"  
Round 29"H



305165 - Table,  
Cafe, Maple/  
Black, 30"  
Round 29"H



305168 - Table,  
Cafe, Maple/  
Black, 36"  
Round 29"H



305157 - Table,  
Cafe, Maple/  
Chrome, 30"  
Round 29"H



305160 - Table,  
Cafe, Maple/  
Chrome, 36"  
Round 29"H



305161 - Table,  
Cafe, Red/  
Black, 30"  
Round 29"H



305153 - Table,  
Cafe, Red/  
Chrome, 30"  
Round 29"H



305163 - Table,  
Cafe, Silver/  
Black, 30"  
Round 29"H



305155 - Table,  
Cafe, Silver/  
Chrome, 30"  
Round 29"H

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## Specialty Furniture

### Tables - Bar



305131 - Table,  
Bar, Blue/Black,  
30" Round 42"H



305140 - Table,  
Bar, Blue/  
Chrome, 30"  
Round 42"H



305133 - Table,  
Bar, Graphite/  
Black, 30" Round  
42"H



305136 - Table,  
Bar, Graphite/  
Black, 36" Round  
42"H



305142 - Table,  
Bar, Graphite/  
Chrome, 30"  
Round 42"H



305145 - Table,  
Bar, Graphite/  
Chrome, 36"  
Round 42"H



305135 - Table,  
Bar, Grey/Black,  
36" Round 42"H



305144 - Table,  
Bar, Grey/  
Chrome, 36"  
Round 42"H



305134 - Table,  
Bar, Maple/Black,  
30" Round 42"H



305137 - Table,  
Bar, Maple/Black,  
36" Round 42"H



305143 - Table,  
Bar, Maple/  
Chrome, 30"  
Round 42"H



305146 - Table,  
Bar, Maple/  
Chrome, 36"  
Round 42"H



305130 - Table,  
Bar, Red/Black,  
30" Round 42"H



305139 - Table,  
Bar, Red/  
Chrome, 30"  
Round 42"H



305132 - Table,  
Bar, Silver/Black,  
30" Round 42"H



305141 - Table,  
Bar, Silver/  
Chrome, 30"  
Round 42"H

### Tables - Cocktail



305017 - Table, Cocktail, Geo,  
Black, 50"L 22"D 16"H



305014 - Table, Cocktail, Geo,  
Chrome, 50"L 22"D 16"H



305020 - Table, Cocktail,  
Inspiration, 42"L 28"D 18"H



305210 - Table, Cocktail, Oliver,  
47"L 27"D 19"H



305016 - Table, Cocktail,  
Silverado, 36" Round 17"H



305015 - Table, Cocktail, Soho,  
38"L 38"D 18.5"H



305025 - Table, Cocktail,  
Sydney Black, 48"L 26"D 18"H



305024 - Table, Cocktail,  
Sydney White, 48"L 26"D 18"H

Colors may vary due to facility lighting, printing limitations and dye lot differences. Some items may not be available at all locations. See order form for details. Styles of items portrayed on this brochure may vary in some locations.





## Tables - End Tables



305047 - Table, End,  
Geo, Black, 26"L 26"D  
20"H



305044 - Table, End,  
Geo, Chrome, 26"L  
26"D 20"H



305049 - Table, End,  
Inspiration, 24"L 28"D  
22"H



305211 - Table, End,  
Oliver, 22" Round  
22"H



305046 - Table, End,  
Silverado, 24" Round  
22"H



305045 - Table, End,  
Soho, 26"L 26"D 27"H



305050 - Table, End,  
Sydney, Black, 27"L  
23"D 22"H



305048 - Table, End,  
Sydney, White, 27"L  
23"D 22"H

## Conference Tables



305175 - Table, Conf., Geo, Black,  
42"L 42"D 29"H



305176 - Table, Conf., Geo, Black,  
60"L 36"D 29"H



305173 - Table, Conf., Geo,  
Chrome, 42"L 42"D 29"H



305174 - Table, Conf., Geo,  
Chrome, 60"L 36"D 29"H



305027 - Table, Conf., Graphite,  
42" Round 29"H



305028 - Table, Conf., Graphite,  
72"L 36"D 29"H



305029 - Table, Conf., Graphite,  
96"L 36"D 29"H



305170 - Table, Conf., Gray, 42"  
Round 29"H



305171 - Table, Conf., Gray, 72"L  
36"D 29"H



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## Specialty Furniture



305172 - Table, Conf., Gray, 96"L  
36"D 29"H



305033 - Table, Conf., Mahogany,  
120"L 42"W 29"H



305030 - Table, Conf., Mahogany,  
42" Round, 42"L 42"W 29"H



305031 - Table, Conf., Mahogany,  
72"L 42"W 29"H



305032 - Table, Conf., Mahogany,  
96"L 42"W 29"H



305177 - Table, Conf., Manhattan,  
42" Round 29"H



305208 - Table, Nova, Oval,  
White/Silver Legs, 71"L 35.5"D  
29"H

### Tables - Martini Bar



305004 - Table, Bar, Martini 3 pc., 100"L 100"D 47"H



305003 - Table, Bar, Martini, 50"L 50"D 47"H



## Product Display



305002 - Bookcase, Graphite,  
36"L 13"D 71"H



305001 - Bookcase, Mahogany,  
36"L 13"D 71"H



305053 - Etagere, Black, 30"L  
16"D 70"H



305052 - Etagere, Pewter, 30"L  
16"D 70"H



305215 - Pedestal, Black  
Plastic, 24"L 24"D 36"H



305216 - Pedestal, Black  
Plastic, 24"L 24"D 42"H



305103 - Pedestal, Locking  
Door, Black, 24"L 24"D 42"H

## Office and Utility Furniture



305040 - Credenza, Graphite,  
72"L 24"D 29"H



305039 - Credenza, Mahogany,  
72"L 24"D 29"H



305057 - Desk, Executive,  
Graphite, 60"L 30"D 29"H



305056 - Desk, Executive,  
Mahogany, 60"L 30"D 29"H



305138 - Desk, Writing,  
Graphite, 48"L 24"D 30"H



305059 - File, Lateral, Graphite,  
36"L 20"D 29"H



305058 - File, Lateral,  
Mahogany, 36"L 20"D 29"H



305106 - Kiosk, Black/Maple,  
24"L 21"D 42"H



305104 - Podium, Lecturn,  
Cherry, 24"L 19"D 50"H



305038 - Table, Computer,  
Graphite, 36"L 30"D 42"H



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## Specialty Furniture

### Lamps

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305204 - Lamp, Floor,  
Mason, Silver, 18" Round  
55"H



305203 - Lamp, Floor,  
Trovato, LED, White, 7"L  
7"D 72"H



305205 - Lamp, Table,  
Mason, Silver, 16" Round  
26"H



305202 - Lamp, Table,  
Trovato, White, 7"L 7"D  
26"H

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## Dairy-Deli-Bake Seminar & Expo

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

### Price List

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Seating - Sofas and Loveseats</b>				<b>Seating - Office and Utility Seating</b>			
305066	Loveseat, Black Leather, 64"L 36"D 34"H	\$ 560.25	\$ 840.25	305151	Chair, Altura, Med. Back, 25"L 25"D 37"H Adj.	\$ 272.75	\$ 409.25
305068	Loveseat, Key West, Black, 57"L 35"D 33"H	\$ 388.25	\$ 582.00	305114	Chair, Flex with Wheels, 24"L 22"D 31"H	\$ 127.25	\$ 190.75
305067	Loveseat, Newport, Charcoal Leather, 54"L 34"D 33"	\$ 614.00	\$ 921.25	305147	Chair, Luxor, High Back, 27"L 28"D 47"H Adj.	\$ 321.00	\$ 482.00
305118	Sectional, 3 pc., Newport, Charcoal, 113"L 34"D 33"	\$ 1,215.00	\$ 1,822.50	305148	Chair, Luxor, Med. Back, 27"L 28"D 41"H Adj.	\$ 292.25	\$ 438.50
305120	Sectional, South Beach, 3 pc., Platinum, 152"L 40"D	\$ 1,120.00	\$ 1,680.50	305076	Chair, Otto, Highback Black, 23"L 21"D 43"H	\$ 406.50	\$ 610.25
305236	Sofa, Allegro, Blue Fabric, 73"L 34.5"D 29.5"H	\$ 602.50	\$ 903.75	305126	Chair, Task, 25"L 26"D 21"H	\$ 115.50	\$ 173.25
305125	Sofa, Key West, Black, 85"L 35"D 33"H	\$ 435.25	\$ 653.50	305112	Chair, Tilt with Arms, Black, 26"L 25"D 34"H	\$ 219.25	\$ 328.50
305121	Sofa, Lisbon, Black Leather, 88"L 36"D 34"H	\$ 612.00	\$ 917.75	305043	Stool, Drafting, 25"L 26"D 34"H	\$ 168.25	\$ 252.75
305116	Sofa, Marrakesh, Light Beige, 84"L 37"D 34"H	\$ 590.00	\$ 885.25	<b>Seating - Barstools</b>			
305124	Sofa, Memphis, 55"L 31"D 28"H	\$ 625.00	\$ 938.00	305012	Barstool, Banana, Black, 21"L 22"D 30"H	\$ 126.00	\$ 189.25
305226	Sofa, Mirabel, Brown Leather, 76"L 35"D 32"H	\$ 760.50	\$ 1,140.75	305013	Barstool, Banana, White, 21"L 22"D 30"H	\$ 126.00	\$ 189.25
305221	Sofa, Roma, White Vinyl, 78"L 31"D 33"H	\$ 774.25	\$ 1,160.25	305010	Barstool, Gin, Maple, 16"L 16"D 29"H	\$ 162.50	\$ 244.00
305119	Sofa, South Beach, Platinum Suede, 69"L 29"D 33"H	\$ 509.00	\$ 763.75	305023	Barstool, Ice, Transparent/Chrome, 16.75"L 16"D 32"	\$ 191.00	\$ 286.75
<b>Seating - Club Chairs</b>				305011	Barstool, Jetson, Black, 18"L 19"D 29"H	\$ 208.25	\$ 312.75
305235	Chair, Allegro, Blue Fabric, 36"L 34.5"D 29.5"H	\$ 476.75	\$ 715.75	305006	Barstool, Ohio, Black, 18" Round 31"H Adj.	\$ 180.50	\$ 270.75
305072	Chair, Barcelona, Black, 30"L 31"D 35"H	\$ 620.00	\$ 930.00	305007	Barstool, Ohio, Grey, 18" Round 31"H Adj.	\$ 180.50	\$ 270.75
305073	Chair, Barcelona, White, 30"L 30"D 31"H	\$ 620.00	\$ 930.00	305005	Barstool, Ohio, Red, 18" Round 31"H Adj.	\$ 180.50	\$ 270.75
305180	Chair, Globus, 28"L 26"D 28"H	\$ 319.75	\$ 479.75	305009	Barstool, Oslo, Blue, 17"L 20"D 30"H	\$ 230.00	\$ 345.75
305178	Chair, Lisbon, Black Leather, 40"L 36"D 34"H	\$ 425.50	\$ 638.75	305008	Barstool, Oslo, White, 17"L 20"D 30"H	\$ 230.00	\$ 345.75
305080	Chair, Marrakesh, Light Beige, 34"L 37"D 38"H	\$ 408.50	\$ 613.25	305206	Barstool, Shark Swivel, White/Chrome Base, 22"L 1	\$ 346.25	\$ 519.75
305127	Chair, Memphis, 27.25"L 31.75"D 27.5"H	\$ 401.75	\$ 602.50	305207	Barstool, Zooey Swivel, White/Chrome Base, 15"Lx1	\$ 315.00	\$ 473.00
305225	Chair, Mirabel, Brown Leather, 36"L 35"D 32"H	\$ 466.00	\$ 699.00	<b>Tables - Cafe</b>			
305179	Chair, Newport, Charcoal Leather, 24"L 34"D 33"H	\$ 363.75	\$ 545.75	305162	Table, Cafe, Blue/Black, 30" Round 29"H	\$ 177.00	\$ 265.75
305220	Chair, Roma, White Vinyl, 37"L 31"D 33"H	\$ 477.75	\$ 716.75	305154	Table, Cafe, Blue/Chrome, 30" Round 29"H	\$ 236.50	\$ 354.50
305070	Chair, Tub, Key West, Black, 31"L 31"D 31"H	\$ 299.00	\$ 449.00	305164	Table, Cafe, Graphite/Black, 30" Round 29"H	\$ 177.00	\$ 265.75
305035	Corner, Charcoal Leather, 34"L 34"D 33"H	\$ 422.00	\$ 633.00	305167	Table, Cafe, Graphite/Black, 36" Round 29"H	\$ 206.50	\$ 310.00
<b>Seating - Chairs</b>				305156	Table, Cafe, Graphite/Chrome, 30" Round 29"H	\$ 236.50	\$ 354.50
305152	Chair, Altura, Guest, 25"L 20"D 34"H	\$ 235.75	\$ 353.50	305159	Table, Cafe, Graphite/Chrome, 36" Round 29"H	\$ 280.50	\$ 421.00
305041	Chair, Berlin, Black/White, 18"L 22"D 32"H	\$ 107.25	\$ 161.00	305166	Table, Cafe, Grey/Black, 36" Round 29"H	\$ 206.50	\$ 310.00
305042	Chair, Berlin, Red/White, 18"L 22"D 32"H	\$ 107.25	\$ 161.00	305158	Table, Cafe, Grey/Chrome, 36" Round 29"H	\$ 280.50	\$ 421.00
305110	Chair, Brewer, Black, 20"L 20"D 32"H	\$ 117.75	\$ 176.75	305165	Table, Cafe, Maple/Black, 30" Round 29"H	\$ 177.00	\$ 265.75
305109	Chair, Brewer, Gray, 20"L 20"D 32"H	\$ 117.75	\$ 176.75	305168	Table, Cafe, Maple/Black, 36" Round 29"H	\$ 206.50	\$ 310.00
305231	Chair, Fusion, Clear/White, 19"L 21"D 32"H	\$ 130.75	\$ 196.00	305157	Table, Cafe, Maple/Chrome, 30" Round 29"H	\$ 236.50	\$ 354.50
305230	Chair, Fusion, Green/White, 19"L 21"D 32"H	\$ 130.75	\$ 196.00	305160	Table, Cafe, Maple/Chrome, 36" Round 29"H	\$ 280.50	\$ 421.00
305232	Chair, Fusion, Red/White, 19"L 21"D 32"H	\$ 130.75	\$ 196.00	305161	Table, Cafe, Red/Black, 30" Round 29"H	\$ 177.00	\$ 265.75
305079	Chair, Ice Transparent/Chrome, 17.25"L 20"D 32"H	\$ 191.00	\$ 286.75	305153	Table, Cafe, Red/Chrome, 30" Round 29"H	\$ 236.50	\$ 354.50
305034	Chair, Iso Mesh Black, 36"L 24"D 38"H	\$ 246.50	\$ 370.00	305163	Table, Cafe, Silver/Black, 30" Round 29"H	\$ 229.00	\$ 343.50
305111	Chair, Jetson, 19"L 18"D 31"H	\$ 156.00	\$ 234.00	305155	Table, Cafe, Silver/Chrome, 30" Round 29"H	\$ 287.75	\$ 431.50
305149	Chair, Luxor, Guest, 27"L 28"D 40"H	\$ 259.50	\$ 389.50	<b>Tables - Bar</b>			
305108	Chair, New York, 23"L 32"D 33"H	\$ 160.50	\$ 240.50	305131	Table, Bar, Blue/Black, 30" Round 42"H	\$ 184.25	\$ 276.50
305115	Chair, Pantan, White, 20"L 34"D 33"H	\$ 170.00	\$ 255.00	305140	Table, Bar, Blue/Chrome, 30" Round 42"H	\$ 240.50	\$ 361.00
305069	Chair, T-Vac Translucent, 25"L 23"D 30"H	\$ 241.75	\$ 362.75	305133	Table, Bar, Graphite/Black, 30" Round 42"H	\$ 184.25	\$ 276.50
<b>Seating - Ottomans</b>				305136	Table, Bar, Graphite/Black, 36" Round 42"H	\$ 226.75	\$ 340.00
305088	Ottoman, Bench, Black, 24"L 60"D 17"H	\$ 326.00	\$ 488.50	305142	Table, Bar, Graphite/Chrome, 30" Round 42"H	\$ 240.50	\$ 361.00
305089	Ottoman, Bench, White, 24"L 60"D 17"H	\$ 326.00	\$ 488.50	305145	Table, Bar, Graphite/Chrome, 36" Round 42"H	\$ 283.25	\$ 425.00
305085	Ottoman, Cube, Black, 17"L 17"D 18"H	\$ 85.25	\$ 128.00	305135	Table, Bar, Grey/Black, 36" Round 42"H	\$ 226.75	\$ 340.00
305093	Ottoman, Cube, White Leather, 17"L 17"D 18"H	\$ 85.25	\$ 128.00	305144	Table, Bar, Grey/Chrome, 36" Round 42"H	\$ 283.25	\$ 425.00
305086	Ottoman, Half Round, Black, 72"L 36"D 17"H	\$ 324.50	\$ 487.00	305134	Table, Bar, Maple/Black, 30" Round 42"H	\$ 184.25	\$ 276.50
305087	Ottoman, Half Round, White, 72"L 36"D 17"H	\$ 324.50	\$ 487.00	305137	Table, Bar, Maple/Black, 36" Round 42"H	\$ 226.75	\$ 340.00
305240	Ottoman, Puzzle Bench, White, 48"L 24"D 18"H	\$ 301.25	\$ 452.50	305143	Table, Bar, Maple/Chrome, 30" Round 42"H	\$ 240.50	\$ 361.00
305092	Ottoman, South Beach, Wedge, Platinum, 25"L 31"D	\$ 194.75	\$ 292.00	305146	Table, Bar, Maple/Chrome, 36" Round 42"H	\$ 283.25	\$ 425.00
305090	Ottoman, Square, Black, 40"L 40"D 17"H	\$ 271.50	\$ 407.75	305130	Table, Bar, Red/Black, 30" Round 42"H	\$ 184.25	\$ 276.50
305091	Ottoman, Square, White, 40"L 40"D 17"H	\$ 271.50	\$ 407.75	305139	Table, Bar, Red/Chrome, 30" Round 42"H	\$ 240.50	\$ 361.00
305246	Ottoman, Vibe Cube, Blue, Vinyl, 18"L 18"D 18"H	\$ 107.25	\$ 161.00	305132	Table, Bar, Silver/Black, 30" Round 42"H	\$ 240.50	\$ 361.00
305242	Ottoman, Vibe Cube, Champagne, Vinyl, 18"L 18"D	\$ 107.25	\$ 161.00	305141	Table, Bar, Silver/Chrome, 30" Round 42"H	\$ 297.50	\$ 446.25
305243	Ottoman, Vibe Cube, Gold/Bronze, Vinyl, 18"L 18"D	\$ 107.25	\$ 161.00	<b>Tables - Cocktail</b>			
305241	Ottoman, Vibe Cube, Green, Vinyl, 18"L 18"D 18"H	\$ 107.25	\$ 161.00	305017	Table, Cocktail, Geo, Black, 50"L 22"D 16"H	\$ 188.50	\$ 282.50
305244	Ottoman, Vibe Cube, Pink, Vinyl, 18"L 18"D 18"H	\$ 107.25	\$ 161.00	305014	Table, Cocktail, Geo, Chrome, 50"L 22"D 16"H	\$ 193.50	\$ 290.25
305245	Ottoman, Vibe Cube, Red, Vinyl, 18"L 18"D 18"H	\$ 107.25	\$ 161.00	305020	Table, Cocktail, Inspiration, 42"L 28"D 18"H	\$ 253.50	\$ 380.00
305247	Ottoman, Vibe Cube, Yellow, Vinyl, 18"L 18"D 18"H	\$ 107.25	\$ 161.00	305210	Table, Cocktail, Oliver, 47"L 27"D 19"H	\$ 215.50	\$ 323.75
<b>Seating - Office and Utility Seating</b>				305016	Table, Cocktail, Silverado, 36" Round 17"H	\$ 222.75	\$ 334.75
305150	Chair, Altura, High Back, 25"L 25"D 43"H Adj.	\$ 285.75	\$ 428.75	305015	Table, Cocktail, Soho, 38"L 38"D 18.5"H	\$ 292.25	\$ 438.50

### Need Assistance?

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**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_ BOOTH NUMBER \_\_\_\_\_

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE	ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Tables - Cocktail</b>				<b>Product Display</b>			
305025	Table, Cocktail, Sydney Black, 48"L 26"D 18"H	\$ 293.50	\$ 440.75	305216	Pedestal, Black Plastic, 24"L 24"D 42"H	\$ 416.25	\$ 625.00
305024	Table, Cocktail, Sydney White, 48"L 26"D 18"H	\$ 293.50	\$ 440.75	305103	Pedestal, Locking Door, Black, 24"L 24"D 42"H	\$ 367.50	\$ 551.50
<b>Tables - End Tables</b>				<b>Office and Utility Furniture</b>			
305047	Table, End, Geo, Black, 26"L 26"D 20"H	\$ 168.50	\$ 253.00	305040	Credenza, Graphite, 72"L 24"D 29"H	\$ 380.00	\$ 570.00
305044	Table, End, Geo, Chrome, 26"L 26"D 20"H	\$ 175.00	\$ 262.25	305039	Credenza, Mahogany, 72"L 24"D 29"H	\$ 418.00	\$ 627.50
305049	Table, End, Inspiration, 24"L 28"D 22"H	\$ 240.00	\$ 360.00	305057	Desk, Executive, Graphite, 60"L 30"D 29"H	\$ 378.25	\$ 567.75
305211	Table, End, Oliver, 22" Round 22"H	\$ 188.25	\$ 282.75	305056	Desk, Executive, Mahogany, 60"L 30"D 29"H	\$ 399.50	\$ 598.75
305046	Table, End, Silverado, 24" Round 22"H	\$ 209.50	\$ 314.00	305138	Desk, Writing, Graphite, 48"L 24"D 30"H	\$ 248.50	\$ 372.25
305045	Table, End, Soho, 26"L 26"D 27"H	\$ 253.50	\$ 380.00	305059	File, Lateral, Graphite, 36"L 20"D 29"H	\$ 310.75	\$ 466.25
305050	Table, End, Sydney, Black, 27"L 23"D 22"H	\$ 216.50	\$ 324.75	305058	File, Lateral, Mahogany, 36"L 20"D 29"H	\$ 334.25	\$ 500.75
305048	Table, End, Sydney, White, 27"L 23"D 22"H	\$ 216.50	\$ 324.75	305106	Kiosk, Black/Maple, 24"L 21"D 42"H	\$ 374.25	\$ 561.00
<b>Tables - Conference</b>				305104	Podium, Lecturn, Cherry, 24"L 19"D 50"H	\$ 235.75	\$ 353.50
305175	Table, Conf., Geo, Black, 42"L 42"D 29"H	\$ 213.25	\$ 319.75	305038	Table, Computer, Graphite, 36"L 30"D 42"H	\$ 248.75	\$ 373.00
305176	Table, Conf., Geo, Black, 60"L 36"D 29"H	\$ 344.00	\$ 516.00	<b>Lamps</b>			
305173	Table, Conf., Geo, Chrome, 42"L 42"D 29"H	\$ 225.75	\$ 338.75	305204	Lamp, Floor, Mason, Silver, 18" Round 55"H	\$ 254.50	\$ 382.25
305174	Table, Conf., Geo, Chrome, 60"L 36"D 29"H	\$ 344.00	\$ 516.00	305203	Lamp, Floor, Trovato, LED, White, 7"L 7"D 72"H	\$ 346.25	\$ 519.75
305027	Table, Conf., Graphite, 42" Round 29"H	\$ 283.25	\$ 425.00	305205	Lamp, Table, Mason, Silver, 16" Round 26"H	\$ 189.25	\$ 283.75
305028	Table, Conf., Graphite, 72"L 36"D 29"H	\$ 382.25	\$ 573.50	305202	Lamp, Table, Trovato, White, 7"L 7"D 26"H	\$ 271.00	\$ 406.50
305029	Table, Conf., Graphite, 96"L 36"D 29"H	\$ 470.75	\$ 706.25				
305170	Table, Conf., Gray, 42" Round 29"H	\$ 285.00	\$ 427.00				
305171	Table, Conf., Gray, 72"L 36"D 29"H	\$ 382.25	\$ 573.50				
305172	Table, Conf., Gray, 96"L 36"D 29"H	\$ 470.75	\$ 706.25				
305033	Table, Conf., Mahogany, 120"L 42"W 29"H	\$ 487.00	\$ 730.50				
305030	Table, Conf., Mahogany, 42" Round, 42"L 42"W 29"	\$ 281.00	\$ 421.75				
305031	Table, Conf., Mahogany, 72"L 42"W 29"H	\$ 320.50	\$ 481.50				
305032	Table, Conf., Mahogany, 96"L 42"W 29"H	\$ 397.50	\$ 597.00				
305177	Table, Conf., Manhattan, 42" Round 29"H	\$ 258.25	\$ 387.00				
305208	Table, Nova, Oval, White/Silver Legs, 71"L 35.5"D 2	\$ 512.00	\$ 768.25				
<b>Tables - Martini Bar</b>							
305004	Table, Bar, Martini 3 pc., 100"L 100"D 47"H	\$ 2,472.75	\$ 3,709.50				
305003	Table, Bar, Martini, 50"L 50"D 47"H	\$ 929.50	\$ 1,394.50				
<b>Product Display</b>							
305002	Bookcase, Graphite, 36"L 13"D 71"H	\$ 308.00	\$ 462.25				
305001	Bookcase, Mahogany, 36"L 13"D 71"H	\$ 308.00	\$ 462.25				
305053	Etagere, Black, 30"L 16"D 70"H	\$ 248.75	\$ 373.25				
305052	Etagere, Pewter, 30"L 16"D 70"H	\$ 248.75	\$ 373.25				
305215	Pedestal, Black Plastic, 24"L 24"D 36"H	\$ 355.00	\$ 532.25				

**Place Order Here**

ITEM#	DESCRIPTION	PRICE	X	QTY	=	TOTAL	X	8% TAX	=	GRAND TOTAL
										\$
										\$
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Prices include delivery, installation, rental, and removal.

**Orders received after the discount deadline date are subject to availability and/or substitutions.**
**Cancellation Policy:** Items cancelled will be charged 100% of original price after move-in begins.

**Payment Enclosed**

I agree in placing this order that I have accepted GES Payment Policy and GES Terms &amp; Conditions of Contract.

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## Dairy-Deli-Bake Seminar & Expo

Georgia World Congress Center

June 7 - 9, 2015

We are committed to partnering with you to provide comprehensive and effective graphic solutions for your event. The graphics print and production industry continuously evolves, and we want your graphics and images to look their absolute best.

To ensure the highest quality output from your digital files, and to make file transfers as seamless as possible, please review and follow these guidelines when submitting artwork to GES. We also offer layout and design services for a fee. Please contact GES for details.

Suitable Formats for images or logos	
Program	Preferred Format
Adobe Illustrator CS6	ai, eps
Adobe Photoshop CS6	tiff (LZW), jpeg (high quality)
Adobe InDesign CS6	indd (include all links)
Adobe Acrobat	PDF (press quality setting)

Suitable Media for images or logos	
Media	Preferred Format
CD-ROM (CD-R or CD-RW)	Please send hard copy color proofs
DVD-ROM (DVD-R or DVD-RW)	Please send hard copy color proofs
Email Attachments	Limited to maximum size of 5MB
FTP	Mandatory zip or sit compression

### AVOIDING ADDITIONAL COSTS:

Files obtained from the internet (.jpg or .gif) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and often require additional hourly charges. Artwork should be created at actual size, however, for larger files i.e., banner artwork, 10% or 25% of actual size is acceptable. Scans should be no smaller than 300dpi at quarter size. To avoid additional costs associated with these file types, please supply files in accordance with the defined herein.



gif  
@ 400%



ai / eps vector  
@ 400%

Vectors

Vectors

Text @ 100%

Outlined Text

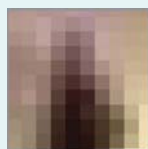
### Vector Artwork

For the best quality, create in **vector format** (ai or vector eps).

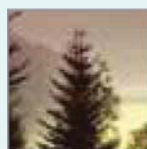
Logos taken from websites are generally gif files. **Gif files are not acceptable as they will not print clearly.** See Visual.

Artwork produced in vinyl, for example; solid company logos or text, must be supplied in a **vector format** (ai or vector eps).

Artwork created in a pixel format i.e., TIFF and JPEG is not suitable. See Visual.



Low Resolution Image



High Resolution Image

### Bitmap/Raster Artwork

**Tif and PSD** - These are the preferred file formats for raster images. Files should be supplied at 100dpi at full size, or they should scale to those dimensions. **If** the resolution is lower than 100dpi, images can look blurry or pixelated when printed. If there is a lot of small text in the raster image, the file can be provided at higher resolutions to ensure print quality. See Visual

**JPEG** - We can use JPEG files, but because JPEGs use file compression this can sometimes affect image quality. Therefore, this file type should only be used if the files are being emailed.

**PDF** - These are print files only and cannot be altered to fit different sizes, artwork must be set up at the correct proportion and at print-ready quality. Ensure images are saved at high resolution (100dpi at final size).



### Color Set Up

If your artwork is using PANTONE Colors, please supply a Pantone color reference. Some colors are more likely to be achieved, but due to printer limitations, Pantone colors are matched to the best possible interpretation for the specific output device. Hard copies such as brochures or print outs can be used as a reference for color matching.

### Fonts

Turn all fonts into outlines or convert to paths before sending the files. If you are using a program where this is not an option, **YOU MUST INCLUDE ALL FONTS** with your files. OTF (open type fonts are preferred).

### GES Transfer Site:

Gather all your production layout files and all your high resolution artwork into a single folder, named with the client name. Please include fonts. Drop this folder onto your Stuff-it program. Use either the .sit, .sea, or .zip compression.

Connect to the web address: <http://file.ges.com> in your web browser and follow the user-friendly instructions. Please note: a GES representative's email address is required.

**FTP (File Transfer Protocol) Information:** We request that you upload your file(s) based on the region in which your event is located.

However, the FTP host address is always <ftp://csftp.ges.com>

For SouthEast Region Shows (Orlando, Dallas, Tampa, Miami, Atlanta, New Orleans) the user name is **gesseftp** and the password is **k7md#2dx**

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## Dairy-Deli-Bake Seminar & Expo

Georgia World Congress Center

June 7 - 9, 2015

## Front and Backlit Graphics

When producing artwork for front lit graphics or transparencies keep these points in mind:

- Avoid setting type in Photoshop — instead use a vector-based program (such as Adobe Illustrator) for your type. If you do use vector smart objects, save the file as an .eps or .psd to retain vector properties.
- If you plan to add effects to your type (such as drop shadows or glows), follow these steps:
  - a. Import the Illustrator type into Photoshop
  - b. Add effects to the type
  - c. Separate the effects onto a layer
  - d. Delete the type layer
  - e. Assemble the type and photo in a vector program.
- Always provide logos in a vector format.
- If you have critical PMS colors to match, provide us with a layered Photoshop file to allow for color editing.
- Always add at least 1" of bleed to your images.
- Use gradients carefully and sparingly. Gradients often "band," and little can be done to correct the problem. Look at your high res file at 100% — if you can see the banding, it WILL appear in the print. Adding 1 pt. of noise to the file may resolve the problem.

## File Sizes

Please build Photoshop (raster) graphics to at least 100dpi at final size. Any combination of size/resolution that produces this result is acceptable.

(e.g. 1/4 size file @400dpi)

Here is an easy way to determine how much digital information is needed for your graphic:

- Open a new document in Photoshop
- Enter the final width and height of your graphic.
- Enter a resolution of 100 dpi

*The resulting megabyte size is the approximate amount of digital information we need for best quality output.*

## Adobe Illustrator, InDesign, Photoshop

- Work with .eps files as much as possible. .eps files are a better quality file format than .tif files and are accepted more easily by Adobe Illustrator.
- Save a Low Res files version of your files for proofing and a Hi Res file for production. Illustrator allows for seamless swapping of LR and HR files provided the images are the same dimensions.
- When saving your HR file, use the settings shown in *figure a*. This will compress the information in the file without degrading the quality. High resolution files saved with this setting present no issues for our output devices.
- If you must work with a .tif file because you are colorizing it in illustrator, save the HR file with the LZW compression option.
- Keep all color-critical elements of your design vector whenever possible. Don't send the layered Photoshop unless you need critical color corrections. If you want to add a Photoshop effect to a logo or color critical text: set the text in illustrator or keep the logo vector, create the desired effect in Photoshop, then link the Photoshop file into Illustrator under the color critical vector art or text.
- Photoshop files with text or vector smart objects need to be saved out as .eps or .psd to retain vector properties.

## Placed Images

Provide placed images at 100dpi at 100% of final size as a .tif LZW compression or .psd embedding images in Illustrator is preferred and need to be 100dpi at final size.

## Fonts

Turn all fonts to outlines or convert to paths before sending the files. If you are using a program where this is not an option, YOU MUST INCLUDE ALL FONTS with your files. OTF (open type fonts). are preferred.

## Vinyl

We can only produce vinyl for type or logos from VECTOR based artwork. DO NOT send PowerPoint files, .gifs, .jpgs, .pdfs or raster-based images output to vinyl.

## Remember!

- You MUST add bleed to your photographic images.
- Backlit graphics are held in place with velcro or with a frame—place type and critical images at least 1" from all edges to avoid this dead space (see diagram below).
- You MUST provide PMS colors. We are not responsible for accurate reproduction of your logo or corporate colors if PMS matches are not provided.
- Please make certain that your scans are clean (free of dust, dirt, and scratches) BEFORE you send them for production. Deadlines and time constraints do not allow us to check all your images for quality. We must assume the images you provide are the highest quality available to you. To check for quality, look at your Photoshop files at 100% enlargement. If you can see dirt and scratches, they will appear on your final output. Use the rubber stamp tool (clone stamp tool) to eliminate these imperfections.

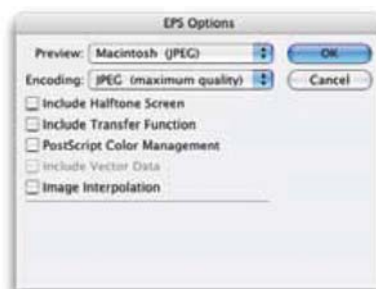
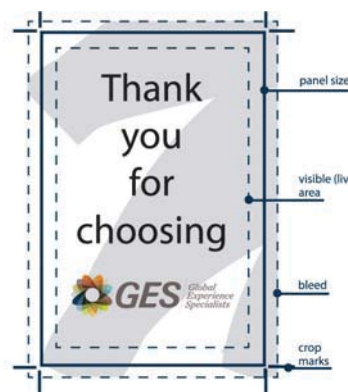


figure a.

## Need Assistance?

Toll Free: 800.475.2098 | Tel: 702.515.5970 | [www.ges.com/chat](http://www.ges.com/chat)



**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
600505	Sign, 10"x60"	\$ 108.75	\$ 163.00
600506	Sign, 11"x14"	\$ 30.25	\$ 45.25
600507	Sign, 14"x22"	\$ 53.75	\$ 81.00
600508	Sign, 14"x44"	\$ 108.75	\$ 163.00
600509	Sign, 20"x60"	\$ 217.50	\$ 326.00
600510	Sign, 22"x28"	\$ 108.75	\$ 163.00
600512	Sign, 28"x44"	\$ 217.50	\$ 326.00
600514	Sign, 40"x60"	\$ 435.75	\$ 654.00
600515	Sign, 48"x96"	\$ 669.00	\$ 1,003.75
600501	Sign, 7"x11"	\$ 53.75	\$ 81.00
600547	Easel Back	\$ 7.45	\$ 11.15

**We offer complete graphics services from Design to Print!**

We can create custom graphics to fit any of your needs, including:

- Pressure Sensitive Vinyl (PSV) Booth Wraps (the same as vehicle wraps)
- Vinyl or Mesh Banners for use in your booth
- Backlit graphics for lightboxes and display cases
- Custom fit / contour cut / 3D graphics for eye catching effects
- Printing on specialized materials

For a quotation, please visit: <http://www.ges.com/graphics/quote/>

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
600533	22"W x 28"H Vertical Sign w/ Sign Holder, Single Sided (includes frame rental, graphic & delivery)	\$ 180.50	\$ 271.00
600534	22"W x 28"H Vertical Sign w/ Sign Holder, Double Sided (includes frame rental, graphic & delivery)	\$ 234.00	\$ 351.00
600526	Freestanding 24"W x 84"H Vertical Ad Board w/ Cardboard Base, Single Sided (includes cardboard base, graphic & delivery)	\$ 212.50	\$ 318.75
600528	Freestanding 24"W x 84"H Vertical Ad Board w/ Cardboard Base, Double Sided (includes cardboard base, graphic & delivery)	\$ 346.25	\$ 519.75
600527	Freestanding 38"W x 84"H Vertical Ad Board w/ Cardboard Base, Single Sided (includes cardboard base, graphic & delivery)	\$ 319.75	\$ 479.75
600529	Freestanding 38"W x 84"H Vertical Ad Board w/ Cardboard Base, Double Sided (includes cardboard base, graphic & delivery)	\$ 452.50	\$ 678.50
600535	72"W x 36"H Vinyl Banner (horizontal or vertical) w/ Silver Grommets	\$ 191.00	\$ 286.75

**Please Indicate Choice**
**Place Order Here**
**Cardboard Base Colors (Item # 600528, 600526, 600529, 600527 ONLY)**

- ☐ Black    ☐ White    ☐ Gray  
☐ Printed Base -Additional Cost Discount: \$20.80 Regular: \$31.25 (Item # 601099)

Please add to total and include graphics in digital file submission.

**I have NOT sent my print ready file(s) to GES**

Please let us know when you expect to submit your artwork:

- ☐ I need assistance submitting my file(s), please contact me  
☐ I will be submitting my file by (date) \_\_\_\_\_  
☐ I need GES to set my copy  
 Copy placement only - indicate copy in the area below

**I have already sent my print ready file(s) to GES**

Check the submission type used below:

- ☐ I put them on the GES FTP site  
☐ I sent them to the gesgraphics@ges.com mailbox  
☐ I sent a disc via USPS, FedEx, UPS or other  
☐ I sent them directly to a GES employee (insert name below)

**Digital File Submission:**

You can upload your file(s) after sending in your order using the information below.

<ftp://csftp.ges.com/SouthEast>

USER NAME: gesseftp

PASSWORD: k7md#2dx

Please make sure your file(s) are labeled with the exhibiting company's name and the show name (e.g. EGGWHITES\_COOKING SHOW.zip)

**SIGN INFO**

If you do not have a print file to submit, please write in the text and description for your sign order here:

ITEM#	DESCRIPTION	PRICE	QUANTITY	TOTAL PRICE
				\$
				\$
				\$
				\$
				\$
				\$
				\$
<b>A.</b>	Total All items Ordered			\$
<b>B.</b>	Sales Tax: 8%		A x 8 % = B	\$
<b>C.</b>	Payment Enclosed		A + B = C	\$

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.**
**Authorized Signature - Please Sign: X**

AUTHORIZED NAME - PLEASE PRINT

DATE

Please Note: All Hanging Signs must be accepted by IDDBA Show Management in advance (see Tab 4).

**Need Assistance?**

Toll Free: 800.475.2098 | Tel: 702.515.5970 | [www.ges.com/chat](http://www.ges.com/chat)


Order Directly Online:

<https://e.ges.com/051600077/esm>

**RETURN WITH G-2: PAYMENT & CREDIT CARD CHARGE AUTHORIZATION FORM TO:**

Global Experience Specialists, Inc. (GES) • 7000 Lindell Road, Las Vegas, NV 89118-4702 • Fax: 866.329.1437 or 702.263.1520 for international exhibitors

All orders are governed by the GES Payment Policy and GES Terms &amp; Conditions of Contract as specified in this Exhibitor Services Manual.

**Dairy-Deli-Bake Seminar & Expo**

Georgia World Congress Center

June 7 - 9, 2015

**Discount Deadline Date:**

May 12, 2015

COMPANY NAME	EMAIL ADDRESS	BOOTH NUMBER
--------------	---------------	--------------

**Price List**

ITEM#	DESCRIPTION	DISCOUNT PRICE	REGULAR PRICE
<b>Vacuuming</b>			
<i>Includes emptying your wastebasket nightly.</i>			
500601	Before Show Open Only (per sq. ft.)	<b>\$ 0.50</b>	\$ 0.65
500600	Duration of Show (per sq. ft. per day)	<b>\$ 0.36</b>	\$ 0.48
500602	Per Day (per sq. ft. per day)	<b>\$ 0.41</b>	\$ 0.62
<b>Shampooing</b>			
501004	Cleaning, Carpet Shampoo Before Show Open	<b>\$ 0.59</b>	\$ 0.89
<b>Mopping and Waxing</b>			
501002	Cleaning, Damp Mop & Wax	<b>\$ 0.80</b>	\$ 1.18
<b>Porter service</b>			
<i>GES will empty wastebaskets &amp; wipe down counters at two hour intervals, show hours only. Vacuuming not included. Calculate by your booth size.</i>			
501010	Porter Service, 0-500 sq.ft., Per Day	<b>\$ 70.00</b>	\$ 104.75
501010	Porter Service, 501-1500 sq.ft., Per Day	<b>\$ 101.50</b>	\$ 151.75
501010	Porter Service, 1501-3000 sq.ft., Per Day	<b>\$ 122.00</b>	\$ 182.75
501010	Porter Service, 3001 sq.ft. & Up, Per Day	<b>\$ 143.00</b>	\$ 214.75

To ensure your booth is show-ready, specify your requirements below. Please call us if you have a special need. GES is the exclusive cleaning contractor for your show and will handle all cleaning services on the exhibit floor. We offer discounts for orders exceeding 2,000 square feet (please call for a quote).

**Cost of vacuuming, shampooing, mopping and waxing will be invoiced on the total area of your booth.**

**Cancellation Policy:** Due to material and labor costs, orders cancelled before move-in begins will be charged **50%** of original price. Similarly, orders cancelled after move-in will be charged **100%**.

**LABOR RATES ARE AS FOLLOWS:**

Worker per Hour	Discount	Regular	Show Site
Porter Service, ST Code: 705010	\$ 37.50	\$ 46.75	\$ 56.25
Porter Service, OT Code: 705010	\$ 56.25	\$ 70.50	\$ 84.50
Porter Service, DT Code: 705010	\$ 75.50	\$ 94.25	\$ 113.00

Use for booth wipedown, ice removal, etc. Hourly rates are listed above. The minimum charge for labor is four (4) hours per worker per day. Labor thereafter is charged in half (½) hour increments.

**Straight Time:** Monday through Friday from 8:00 AM to 4:30 PM.

**Overtime:** All other times Monday through Friday. All day Saturday & Sunday.

**Double Time:** All day Holidays.

**Discount Rate:** Rate applies to orders placed on or before the above Discount Deadline Date.

**Regular Rate:** Rate applies to orders placed after the above Discount Deadline Date, but before the first day of exhibitor move-in.

**Show Site Rate:** Rate applies to orders placed at show site.

**Please Indicate Service**
**Calculate Total Square Footage**

Width \_\_\_\_\_ x Length \_\_\_\_\_ = \_\_\_\_\_ Square Feet

**Would you like us to call you and give you a quote for hourly porter service?**

☐ Yes ☐ No

**Please list dates and times Vacuuming Per Day/Periodic Porter Service is needed:**


To avoid any misunderstanding regarding these services, please bring any discrepancies to our attention at the **GES Servicer**. GES will be unable to adjust invoices after the close of the show.

**Place Order Here**

ITEM#	DESCRIPTION	TOTAL SQ FT	X PRICE/SQ FT	X NO. OF DAYS	= TOTAL PRICE
500600	Vacuuming Duration			3	\$
500602	Vacuuming Per Day				\$

ITEM#	DESCRIPTION	TOTAL SQ FT	X PRICE/SQ FT	= TOTAL PRICE
500601	Vacuuming Before Show Only			\$
501004	Shampooing Before Show Only			\$
501002	Mop/Wax Before Show Only			\$

ITEM#	DESCRIPTION	PRICE	X NO. OF DAYS	= TOTAL PRICE
	Porter service			\$

DESCRIPTION	TOTAL # OF HOURS	X	TOTAL # OF WORKERS	X	LABOR RATE	= TOTAL PRICE
Porter Service Labor						\$

**A.** Payment Enclosed

**I agree in placing this order that I have accepted GES Payment Policy and GES Terms & Conditions of Contract.**

**Authorized Signature - Please Sign:**

**X**

AUTHORIZED NAME - PLEASE PRINT	DATE
--------------------------------	------

**Need Assistance?**

Toll Free: 800.475.2098 | Tel: 702.515.5970 | www.ges.com/chat



Order Directly Online:

<https://e.ges.com/051600077/esm>

## Need 24-hour electrical service?

The Georgia World Congress Center  
will provide 24-hour electrical service  
to all exhibitors at no additional cost.

No requests need to be made  
for 24-hour electricity.

# ELECTRICAL SERVICE ORDER FORM



**Georgia World Congress Center**

285 Andrew Young International Blvd.

Atlanta, GA 30313

Engineering Dept.: Phone: (404) 223-4800 Fax: (404) 223-4813

EMAIL: [gorders@gwcc.com](mailto:gorders@gwcc.com)

**Please note 24hr power if needed.**

**There is no additional charge for 24hr power.**

**Dairy-Deli-Bake Seminar & Expo**

**DISCOUNT PRICING AVAILABLE UNTIL May 17, 2015**

**ORDER ON LINE TODAY [www.gwcc.com](http://www.gwcc.com)**

**STANDARD RATES WILL APPLY AFTER THIS DATE**

Booth No. _____		Company Name _____	
Telephone No. (____) _____		Fax No. (____) _____	
Address _____		City _____	
Contact Name _____		Signature _____	
State _____		Zip Code _____	
Email: _____			

ELECTRICAL						
120 Volt 1 Phase (single outlet)	Discounted Rate	Standard Rate	Qty	Overhead add 50%	Please check for 24 Hour	Total
5 AMPS	\$116	\$157				
10 AMPS	\$154	\$208				
15 AMPS	\$176	\$238				
20 AMPS	\$204	\$275				
208 Volt 1 Phase (single outlet)	Discounted Rate	Standard Rate	Qty	Overhead add 50%	Please check for 24 Hour	Total
20 AMPS	\$276	\$331				
30 AMPS	\$358	\$430				
40 AMPS	\$441	\$529				
50 AMPS	\$551	\$661				
60 AMPS	\$689	\$827				
80 AMPS	\$855	\$1,026				
100 AMPS	\$1,075	\$1,290				
150 AMPS	\$1,654	\$1,985				
200 AMPS	\$2,205	\$2,646				
208 Volt 3 Phase (No Receptacles; Direct tie-in)	Discounted Rate	Standard Rate	Qty	Overhead add 50%	Please check for 24 Hour	Total
20 AMPS	\$468	\$562				
30 AMPS	\$634	\$761				
40 AMPS	\$799	\$959				
50 AMPS	\$909	\$1,091				
60 AMPS	\$1,103	\$1,324				
80 AMPS	\$1,489	\$1,787				
100 AMPS	\$1,820	\$2,184				
150 AMPS	\$2,867	\$3,440				
200 AMPS	\$3,528	\$4,234				
300 AMPS	\$5,063	\$6,076				
400 AMPS	\$6,201	\$7,441				
480 Volt 3 Phase (No Receptacle; Direct tie-in)	Discounted Rate	Standard Rate	Qty	Overhead add 50%	Please check for 24 Hour	Total
20 AMPS	\$938	\$1,126				
30 AMPS	\$1,323	\$1,588				
40 AMPS	\$1,654	\$1,985				
50 AMPS	\$1,930	\$2,316				
60 AMPS	\$2,227	\$2,672				
80 AMPS	\$3,308	\$3,970				
100 AMPS	\$3,675	\$4,410				
150 AMPS	\$5,760	\$6,912				
200 AMPS	\$7,166	\$8,599				
300 AMPS	\$11,025	\$13,230				
400 AMPS	\$14,884	\$17,861				

SPECIAL SERVICES				
Item Name	Description	Rate	Qty	Total
Stanchion	2 flood lights attached to a pole with weighted base	\$114 ea		
Stem Lights	Light attached to flexible neck (c-clamp)	\$72 ea		
Par 64	1000 watt can light installed in the ceiling	\$316 ea		
Single Extension Cord	25-50 ft single receptacle extension cord	\$19 ea		
Quad Extension	4 Outlet receptacle box	\$24 ea		
Multi-outlet	Receptacle adapter	\$10 ea		
Distribution Panel	100A-200A Panel	\$250 ea		
Transformers	Call for Quote			

**\*\*Additional on-site labor charges may apply.**

ELECTRICAL LABOR		
Sunday-Saturday (including holidays)		
Qty. of Hours	Hourly Rate	Total Labor
	\$75.00	

## NOTES:

**\* All 208v service or higher require a minimum of 1hr of labor.**

**A minimum of 1hr labor will be applied for all services routed beyond the back of the booth.**

**\*Please see pg. 2 for "Important Conditions & Regulations".**

**TOTAL for THIS ORDER=**

**POWER WILL BE PLACED IN THE REAR OF THE BOOTH, UNLESS OTHERWISE DESIGNATED.**

**SUBMIT DIAGRAM FORM INCLUDING BOOTH ORIENTATION**

For Congress Center Use Only

Adjusted Total: \$ \_\_\_\_\_  
 Paid in Advance: \$ \_\_\_\_\_  
 Paid on Show Site: \$ \_\_\_\_\_  
 Balance/Credit: \$ \_\_\_\_\_

(Payment Received by)

**Notes or Special Instructions:**

# ELECTRICAL SERVICE ORDER FORM

## SPECIAL REQUIREMENTS

POWER REQUIREMENTS ABOVE 400-AMPS, SPECIAL VOLTAGE and TRANSFORMERS ARE AVAILABLE - PRICES UPON REQUEST

## IMPORTANT CONDITIONS AND REGULATIONS

1. **TO QUALIFY FOR DISCOUNTED RATES-Orders with payment must be received 21 calendar days prior to the FIRST OPEN SHOW DATE.**
2. Notification of cancellations **must be received in writing** a minimum of fourteen **(14) calendar days prior to scheduled show opening date.**
3. **PAYMENT IN FULL** is due at time services are ordered.
4. **Credit will not be given for electrical service installed and not used.**
5. Any complaint or claim must be brought to the Service Desk prior to the end of the event. The exhibitor shall maintain insurance as necessary to protect against loss or damage to equipment and property in accordance with Georgia World Congress Center license agreement.
6. All material and equipment furnished by Georgia World Congress Center for this service order shall remain the property of the Congress Center and shall be removed **ONLY** by house technicians at the close of show.
7. Unless otherwise directed, Georgia World Congress Center electricians are authorized to cut floor coverings to permit installation of services.
8. All equipment to be connected by Georgia World Congress Center must comply with NEC, federal, state and local codes.
9. Prices are based upon current wage rates and are subject to change without notice.
10. **Under no circumstances shall anyone other than a "house electrician" make electrical connections.** However; company engineers and technicians who are required to **assemble, diagnose, wire and service** equipment may be allowed to execute work subject to approval of Georgia World Congress Center Engineering Department.
11. Wall outlets, columns and permanent building outlets are **not** to be obstructed at any time.
12. **All electrical cords and appurtenances must be supplied by the Georgia World Congress Center Engineering Department.**
13. Rates quoted cover routing of service to the rear of the booth in the most convenient manner. Special routing, connection of equipment and all other work will be charged on a time and material basis in addition to service rate.
14. All equipment shall be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, horsepower, etc.
15. Electrical power for lights and displays will be turned on daily 1-hour prior to show opening time and off at show closing time. 24 hour power may be ordered for services that require continuous electrical service (ex. Refrigerators, Programmable Machinery, etc.).

### **Questions regarding service should be directed to:**

Georgia World Congress Center  
Engineering Department  
285 Andrew Young International Boulevard, NW  
Atlanta, GA 30313-1591 USA  
Telephone: 404.223.4800  
Fax: 404.223.4813



# COMPRESSED AIR-WATER-DRAIN-NATURAL GAS SERVICE ORDER FORM



## Georgia World Congress Center

285 Andrew Young International Blvd.

Atlanta, GA 30313

Engineering Dept.-Telephone: (404) 223-4800 Fax: (404) 223-4813

EMAIL: [engorders@gwcc.com](mailto:engorders@gwcc.com)

## Dairy-Deli-Bake Seminar & Expo

DISCOUNT PRICING AVAILABLE UNTIL May 17, 2015

ORDER ON LINE TODAY [www.gwcc.com](http://www.gwcc.com)

STANDARD RATES WILL APPLY AFTER THIS DATE

Booth No. \_\_\_\_\_ Company Name \_\_\_\_\_  
 Telephone No. (\_\_\_\_) \_\_\_\_\_ Fax No. (\_\_\_\_) \_\_\_\_\_ E-MAIL: \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Signature \_\_\_\_\_

Compressed Air (90-100 lbs. PSI)				
Service	Discount Rate	Standard Rate	QTY	Total
up to 50 CFM Units	\$275	\$330		
Additional Units of 50 CFM	\$220	\$264		

Water (Average Pressure - 55 PSI)				
Service	Discount Rate	Standard Rate	Qty	Total
Cold Water	\$220	\$264		
Hot Water	\$341	\$409		

One-Time Water Fill and Drain				
Service	Discount Rate	Standard Rate	Qty	Total
150 Gallon Unit	\$193	\$232		
Additional Units of 150 Gallon	\$138	\$166		

Natural Gas				
Service	Discount Rate	Standard Rate	Qty	Total
45,000 BTU Unit	\$440	\$528		
Additional Units of 45,000 BTU	\$352	\$422		

SPECIAL SERVICES				
Item Name	Discount Rate	Standard Rate	Qty	Total
Pressure Regulator	\$50	\$60		
PVC Piping	Call for Quote			

NOTES:				
*GWCC does not guarantee minimum /maximum pressure. *Please see pg. 2 for "Important Conditions & Regulations".				

Sinks (includes cold/hot water and drain)			
Discount Rate (Each)	Standard Rate (Each)	Qty	Total
\$560	\$672		
Drainage			
Discount Rate (Each)	Standard Rate (Each)	Qty	Total
\$138	\$166		

\*\*Additional on-site labor charges may apply.

LABOR ( Labor is charged at a 1hr minimum per service)		
Sunday-Saturday (including holidays)		
Qty. of Hours	Hourly Rate	Total Labor
	\$75	

**TOTAL for THIS ORDER =**

**POWER WILL BE PLACED IN THE  
REAR OF THE BOOTH, UNLESS  
OTHERWISE DESIGNATED.**

**SUBMIT DIAGRAM FORM  
INCLUDING BOOTH ORIENTATION**

For Congress Center Use Only

Adjusted Total: \$ \_\_\_\_\_  
 Paid in Advance: \$ \_\_\_\_\_  
 Paid on Show Site: \$ \_\_\_\_\_  
 Balance/Credit: \$ \_\_\_\_\_  
 \_\_\_\_\_  
 (Payment Received by)

Notes or Special Instructions:



# COMPRESSED AIR-WATER-DRAIN-NATURAL GAS SERVICE ORDER FORM

## IMPORTANT CONDITIONS & REGULATIONS

1. **TO QUALIFY FOR DISCOUNTED RATES-Orders with payment must be received 21 calendar days prior to the FIRST OPEN SHOW DATE.**
2. Notification of cancellations **must be received in writing** a minimum of fourteen **(14) calendar days prior to scheduled show opening date.**
3. **Do not duplicate orders placed using forms in the Package Plan section.**
4. **Credit will not be given for plumbing service installed and not used.**
5. Any complaint or claim must be brought to the Service Desk prior to the end of the event. The exhibitor shall maintain insurance as necessary to protect against loss or damage to equipment and property in accordance with Georgia World Congress Center license agreement.
6. All material and equipment furnished by Georgia World Congress Center for this service order shall remain the property of the Congress Center and shall be removed **ONLY** by house technicians at the close of show.
7. Unless otherwise directed, Georgia World Congress Center plumbers are authorized to cut floor coverings to permit installation of services.
8. All equipment to be connected by Georgia World Congress Center must comply with NEC, federal, state and local codes.
9. Prices are based upon current wage rates and are subject to change without notice.
10. **Under no circumstances shall anyone other than a "house plumber" make plumbing connections.** However, company engineers and technicians who are required to **assemble, diagnose, wire and service** are equipment may allowed to execute work subject to approval of Georgia World Congress Center Engineering Department.
11. Wall outlets, columns and permanent building outlets are **not** to be obstructed at any time.
12. Georgia World Congress Center recommends that exhibitors provide a filter-separator for all equipment requiring air connections. Congress Center will not be responsible for moisture or water in air lines.
13. If air, water, and natural gas pressure are critical, Georgia World Congress Center recommends that exhibitors arrange to have a pressure regulator valve installed. **No guarantee can be made of minimum and maximum pressure.**
14. All equipment using water must have the inlet and outlet properly tagged.
15. The service fee will be based on the combined rated capacity of connected equipment.

### Questions regarding service should be directed to:

Georgia World Congress Center  
Engineering Department  
285 Andrew Young International Boulevard, NW  
Atlanta, GA 30313-1591 USA  
Telephone: 404-223-4800  
Fax: 404-223-4813  
email:engorders@gwcc.com

# PAYMENT AUTHORIZATION FORM



## Georgia World Congress Center

285 Andrew Young International Blvd.

Atlanta, GA 30313

Engineering Department

Telephone: (404) 223-4800 Fax: (404) 223-4813

**EMAIL: [engorders@gwcc.com](mailto:engorders@gwcc.com)**

## Dairy-Deli-Bake Seminar & Expo

**DISCOUNT PRICING AVAILABLE UNTIL May 17, 2015**

**ORDER ON LINE TODAY [www.gwcc.com](http://www.gwcc.com)**

**STANDARD RATES WILL APPLY AFTER THIS DATE**

Please complete the information requested below and return this form with your orders. You may choose to pay by check (payable to the Georgia World Congress Center), credit card, or bank wire transfer. We require your credit card authorization to be on file before we process your order(s) for service. We reserve the right to use this authorization to charge your credit card account for any unpaid balance due or for any additional amounts incurred as a result of show site orders placed by your representative.

### WIRE TRANSFER

In order to accurately process the transfer of funds from your account, please complete the following information and fax it along with a copy of the wire receipt to the fax number printed on the header of this page.

**NOTE: A service charge may be added for processing U. S./International wire transfers by your banking institution**

**The following information must be included on the bank copy of the wire transfer confirmation:**

✓ **Name of Event You Are Attending**

✓ **Exhibiting Company Name**

✓ **Booth Number**

✓ **Banking Institution Information:**

**Bank Name:** Wachovia Bank

**Address:** 191 Peachtree Street  
Atlanta, GA 30303

**Please call for the following information:**

Routing #      Account #

Account Type      Swift Code

### CREDIT CARD INFORMATION

Type of Card:

☐

AmEx

☐

M/C

☐

VISA

☐

Discover Card

☐

Diners Club

Credit Card #:

EXPIRATION DATE:

Billing Address:

City, ST, Zip:

Name as it appears on card:

Authorized Signature:

### EXHIBITING COMPANY INFORMATION

Please complete the following information:

COMPANY NAME:

BOOTH NUMBER:

COMPANY ADDRESS:

CITY/STATE/ZIP

CONTACT NAME:

EMAIL:



**Georgia World Congress Center**

285 Andrew Young International Blvd.

Atlanta, GA. 30313

Engineering Department:

(404) 223-4800 Fax: (404) 223-4813

**Submit orders online at [www.gwcc.com](http://www.gwcc.com)**

## 10 x 10 Booth Layout

Back of Booth: \_\_\_\_\_

Indicate Adjacent Booth or Aisle Number: \_\_\_\_\_


Indicate Adjacent Booth or Aisle Number: \_\_\_\_\_

Front of Booth: \_\_\_\_\_

Show Name: \_\_\_\_\_

Booth #: \_\_\_\_\_ Company \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone # \_\_\_\_\_

**REMIT TO:****Lowe Refrigeration, Inc.**105 Cecil Court  
Fayetteville, GA 30214

USA

Tel: (770) 461-9001

Fax: (770) 461-8020

Email: info@LoweUSA.com

**www.LoweUSA.com**

JUNE 7 - 9, 2015

GEORGIA WORLD CONGRESS CENTER

ATLANTA, GA

ORDER CLOSING DATE: MAY 22, 2015

NAME OF EXHIBITOR			BOOTH #
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE #		FAX #	
ORDER CONTACT NAME		EMAIL ADDRESS	

**NOTE: 3% Processing Fee Applied to ALL Orders****\*NO REFUNDS FOR CANCELLATION AFTER CLOSING DATE****R  
E  
F  
R  
I  
G  
E  
R  
A  
T  
E  
D**

MODEL	SIZE & DESCRIPTION	QTY	RENTAL \$	TOTAL \$
B CORNER	90 Degree Corner Euro Deli Display		1750	
B1	4ft Euro Deli Curved Glass Display With Refrigerated Under Storage		1750	
B2	6ft Euro Deli Curved Glass Display With Refrigerated Under Storage		1950	
B3	8ft Euro Deli Curved Glass Display With Refrigerated Under Storage		2250	
B1 L/G	4ft Euro Deli <b>Self-Service</b> Display With Refrigerated Under Storage		1750	
B2 L/G	6ft Euro Deli <b>Self-Service</b> Display With Refrigerated Under Storage		1950	
B3 L/G	8ft Euro Deli <b>Self-Service</b> Display With Refrigerated Under Storage		2250	
B1P	4ft Euro Bakery Curved Glass Display With Pull-Out Drawer		1750	
BR13	53" Curved Glass Bakery Display With 3 Adjustable Shelves		1750	
BR18	71" Curved Glass Bakery Display With 3 Adjustable Shelves		1950	
BOD1	23" Glass Door Wine Display - Holds 96 Size 75 Bottles		1200	
BOD2	43" Double Glass Door Wine Display - Holds 208 Size 75 Bottles		1750	
C1	3.5ft Euro Merchandiser 4 Shelf Display (extra shelves \$20each /Qty_____)		1650	
C2	4ft Euro Merchandiser 4 Shelf Display (extra shelves \$25each /Qty_____)		1750	
C3	6ft Euro Merchandiser 4 Shelf Display (extra shelves \$30each /Qty_____)		1950	
F2 CHILLER	64" Sliding Lid Chiller		650	
G4T	30" Single Glass Door Chiller		850	
G6T	54" Double Glass Door Chiller		1500	
G8C	71" Triple Glass Door Chiller		2250	
G223	2 Bowl Drink Dispenser (23 Liters / 6.3 Gallons Total Capacity)		550	
GENOVA 1	42" Refrigerated Open Front Merchandiser		1650	
GENOVA 2	54" Refrigerated Open Front Merchandiser		1750	
H1	4 cu-ft Storage Refrigerator		225	
ISOLA 4	56" Cold Buffet Style Display (Stainless Steel Available Upon Request)		1550	
ISOLA 6	81" Cold Buffet Style Display (Stainless Steel Available Upon Request)		1750	
JINNY 104	3ft Slim-Line Deli Curved Glass Display With Refrigerated Under Storage		1500	
JINNY 150	5ft Slim-Line Deli Curved Glass Display With Refrigerated Under Storage		1700	
JINNY 250	8ft Slim-Line Deli Curved Glass Display With Refrigerated Under Storage		2200	
K2T	4 Sided Glass Display With 16.5" Rotating Shelves		1600	
K2TF	4 Sided Glass Display With Fixed Shelves		1600	
K2TWR	4 Sided Glass Display With Wood Finish & 22" Rotating Shelves		1600	
K2TWF	4 Sided Glass Display With Wood Finish & Fixed Shelves		1600	
K2TWCR	4 Sided Glass CANDY Display With Wood Finish & 22" Rotating Shelves		1600	
K2TWCF	4 Sided Glass CANDY Display With Wood Finish & Fixed Shelves		1600	
K3T	6 Sided Glass Display With 22" Rotating Shelves		1650	
L1	55" Euro Bakery Display With Dual Temperature Zones & Pull Out Drawer		1650	
L3	87" Euro Bakery Display With Dual Temperature Zones & Pull Out Drawer		1900	
L5	114" Euro Bakery Display With Dual Temperature Zones & Pull Out Drawer		2100	
L1HARMONY	37" Euro Bakery Display With 3 Fixed Shelves & Lighting On Each Shelf		1550	
L3HARMONY	52.5" Euro Bakery Display With 3 Fixed Shelves & Lighting On Each Shelf		1750	
MANDY 100	40" Open Front Merchandiser 3 Adjustable Shelf Display		1500	
MEMPHIS 90	36" Dual Temperature Zone Merchandiser Display		1550	
MEMPHIS 120	48" Dual Temperature Zone Merchandiser Display		1650	
OASIS 1	43" Square Island Display With Wood Finish & Suitable For Ice		1650	
OASIS 2	55" Square Island Display With Wood Finish & Suitable For Ice		1850	
P360	55" Grab & Go Island Display		1750	
PREP 1	41.5" Stainless Steel Refrigerated Prep Counter		850	
PREP 2	67.5" Stainless Steel Refrigerated Prep Counter		1250	
SARA	4ft Open Front Merchandiser 3 Adjustable Shelf Display		1600	
STARLET	24" Counter Top Chiller		450	

PAGE 1 SUBTOTAL

OFFICE USE ONLY

IC

BB

O#

REV 09/14

PAGE 1 OF 2

**REMIT TO:****Lowe Refrigeration, Inc.**

105 Cecil Court

Fayetteville, GA 30214

USA

Tel: (770) 461-9001

Fax: (770) 461-8020

Email: info@LoweUSA.com

**www.LoweUSA.com**

JUNE 7 - 9, 2015

GEORGIA WORLD CONGRESS CENTER

ATLANTA, GA

ORDER CLOSING DATE: MAY 22, 2015

**PRODUCT INSURANCE IS THE RESPONSIBILITY OF THE EXHIBITOR. CHARGES INCLUDE DELIVERY, INSTALLATION, COLLECTION, AND MAINTENANCE DURING THE EXPOSITION.****SPECIAL REQUEST:****PAYMENT IS REQUIRED PRIOR TO CLOSING DATE. EQUIPMENT WILL NOT BE INSTALLED UNLESS PAYMENT HAS BEEN RECEIVED. ADDITIONAL 10% WILL BE APPLIED TO ALL ORDERS RECEIVED AFTER THE CLOSING DATE.****NOTE: 3% Processing Fee Applied to ALL Orders****\*NO REFUNDS FOR CANCELLATION AFTER CLOSING DATE**

	MODEL	SIZE & DESCRIPTION	QTY	RENTAL \$	TOTAL \$
<b>H O T</b>	200H	35.5" Counter Top Hot Self-Service Display		600	
	B1H	4ft Euro Hot Curved Glass Display With Steam Deck(Bars with Pans by Request)		1750	
	BR13H	53" Curved Glass Hot Display With 3 Adjustable Shelves		1750	
	CO25	Convection Oven With Stand - Fits 1/2 Sheet Size Pans		650	
	DW	13" 2 Lamp Display Warmer With Pan		100	
	HSD2	36" Aluminum Heat Shelf		650	
	ISOLA 4H	56" Hot Bain Marie Buffet Style Display(Stainless Steel Avail. Upon Request)		1750	
	MCT	60" Mobile 4 Burner Cook Top		750	
	MCT-M	60" Mobile 4 Burner Cook Top With Display Mirror		875	
	MW	Microwave		250	
	TOP2	23" Counter Top Dual Burner Cook Top		250	
<b>F R O Z E N</b>	200GBT	48" Counter Top Display Freezer		600	
	B2F	6ft Euro Freezer Curved Glass Display		1950	
	DC8	8 Well Ice Cream Dipping Cabinet		1500	
	DC12	12 Well Ice Cream Dipping Cabinet		2250	
	E1	5ft Wall Site Display Freezer		1600	
	E2	7ft Wall Site Display Freezer		1800	
	E3	6ft Wall Site Display Freezer with Side Visibility		1800	
	E4	6ft Wall Site Display Freezer		1800	
	F2	47" Sliding Glass Top Freezer		650	
	G1T	30" Single Glass Door Freezer		1250	
	G6FT	54" Double Glass Door Freezer		1650	
	G12	54" Gelato Ice Cream Cabinet		1950	
	H2	4 cu-ft Storage Freezer		250	
	H4IB	24" Counter Top Display Freezer		450	
	K1T	24" 4 Sided Glass Display Freezer With Fixed Shelves		1600	
	K4T	27.5" 4 Sided Glass Display Freezer With 18" Rotating Shelves		1600	
	K4TF	27.5" 4 Sided Glass Display Freezer With Fixed Shelves		1600	
	KUBO 500BTV	54" Double Glass Door Freezer		1800	
	PENGUIN 1	Single Bowl Frozen Drink Display		400	
	PENGUIN 2	Double Bowl Frozen Drink Display		550	
	VV17	60.5" Double Glass Door Freezer		1550	
	SS2P	52" Two Flavor Soft Serve Ice Cream Machine		1750	
<b>D R Y</b>	200DRY	35" Counter Top Dry Display		400	
	HWS	2 Person Hand Washing Station		400	
	I1	40" Insulated Ice Tray With Drain Plug		250	
	I3	64" Insulated Ice Tray With Drain Plug		275	
	MS12	23" Electric Meat Slicer		500	
	MSU	39.5" Mobile Hand Washing Sink		500	
	PT4	4ft Stainless-Steel Prep Table (Add Bottom Shelf \$50.00 ____check here)		150	
	PT5	5ft Stainless-Steel Prep Table (Add Bottom Shelf \$50.00 ____check here)		175	
	PT6	6ft Stainless-Steel Prep Table (Add Bottom Shelf \$50.00 ____check here)		200	
	SSB1	23.5" Stainless-Steel Single-Bowl Sink (PLUMBING REQUIRED)		225	
	SSB3	83" Stainless-Steel Three-Bowl Sink (PLUMBING REQUIRED)		350	

PAYMENT TYPE: ☐ CHECK ☐ BANK WIRE ☐ VISA ☐ MASTERCARD ☐ DINER'S CLUB ☐ AMEX

CREDIT CARD #	EXP. DATE
NAME ON CARD	SECURITY CODE

**SIGNING BELOW COMPLETES YOUR ORDER AND IS ACCEPTANCE OF OUR RENTAL TERMS & CONDITIONS AVAILABLE FROM THE ABOVE OFFICE OR [www.LoweUSA.com](http://www.LoweUSA.com)**

PAGE 1 CONTACT NAME SIGNATURE

OFFICE USE ONLY    IC    BB    O#    INV#

PAGE 2 SUBTOTAL	
PAGE 1 SUBTOTAL	
MISC.	
EQUIPMENT TOTAL	
PROCESSING FEE 3 %	
TOTAL	
RENTAL TAX 8 %	
GRAND TOTAL US \$	
REV 09/14	PAGE 2 OF 2



## Equipment Accessories

Show Name \_\_\_\_\_ Booth # \_\_\_\_\_

Company \_\_\_\_\_

Description	Cost	Quantity	Total
Mandy Peg Bar	\$15.00		
Mandy Pegs	\$1.00		
Mandy Shelf	\$15.00		
Sara Peg Bar	\$25.00		
Sara Pegs	\$1.00		
Sara Shelf	\$25.00		
C1 Peg Bar	\$20.00		
C1 Pegs	\$1.00		
C1 Shelf	\$20.00		
C2 Peg Bar	\$25.00		
C2 Pegs	\$1.00		
C2 Shelf	\$25.00		
C3 Peg Bar	\$30.00		
C3 Pegs	\$1.00		
C3 Shelf	\$30.00		
Genova 1 Peg Bar	\$20.00		
Genova 1 Pegs	\$1.00		
Genova 1 Shelf	\$20.00		
Genova 2 Peg Bar	\$25.00		
Genova 2 Pegs	\$1.00		
Genova 2 Shelf	\$25.00		

C025 Sheet Pans	\$20.00		
1/4 size Gastronorm Pan (Isola & B1H)	\$20.00		
1/3 size Gastronorm Pan (Isola & B1H)	\$25.00		
1/2 size Gastronorm Pan (Isola & B1H)	\$30.00		
Full size Gastronorm Pan (Isola & B1H)	\$60.00		

**Please Note: Supply of the above equipment cannot take place without this form being completed and returned to Lowe Refrigeration Inc.**

**Signature:** \_\_\_\_\_

**EZ EVENT PHOTOGRAPHY**

250 Alamitos Ave. Suite 219  
 Long Beach, CA 90802  
 Phone: (562) 277-6292  
 Fax: (562) 426-9651  
 E-mail: jezell@usa.net

**PHOTOGRAPHY ORDER FORM**CONVENTION NAME: Dairy-Deli-Bake Seminar & ExpoCONVENTION LOCATION: Atlanta, GACONVENTION DATE: June 7-9, 2015

EXHIBITOR: \_\_\_\_\_

BOOTH #: \_\_\_\_\_

YOUR NAME: \_\_\_\_\_

PHONE #: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

FAX #: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

P.O. #: \_\_\_\_\_

**BOOTH PHOTOGRAPHY**

\_\_\_\_\_ Each 8x10 original view \$135.00 \_\_\_\_\_  
 \_\_\_\_\_ Each 8x10 reprint from original \$ 35.00 \_\_\_\_\_  
 \_\_\_\_\_ Each view on CD with transfer of copyright \$180.00 \_\_\_\_\_  
 \_\_\_\_\_ Digitally enhanced view(s) - (eliminate background) \$400.00 \_\_\_\_\_

PLEASE INDICATE:

☐ without people☐ staff (date \_\_\_\_ / time \_\_\_\_)☐ activity

Handling &amp; U.S. Shipping + \$10.00

Total Due \_\_\_\_\_

**MULTIPLE VIEW DISCOUNT PACKAGES**

\_\_\_\_\_ 4 views plus 4 reprints (\$680.00 value) \$600.00 \_\_\_\_\_  
 \_\_\_\_\_ 4 views on CD (\$720.00 value) \$650.00 \_\_\_\_\_  
 \_\_\_\_\_ Each 8x10 original view(s) plus 4 reprints (\$275 value) \$250.00 \_\_\_\_\_

PLEASE INDICATE:

☐ without people☐ staff (date \_\_\_\_ / time \_\_\_\_)☐ activity

Handling &amp; U.S. Shipping + \$10.00

Total Due \_\_\_\_\_

**DIGITAL PHOTOGRAPHY OF SPECIAL EVENTS**

\_\_\_\_\_ Hours @ \$250.00 per hour (includes unlimited digital images and copyrights)  
 2 hour minimum. Off-site assignments will also be billed for any travel costs.

Date: \_\_\_\_\_

Time: \_\_\_\_\_

Location: \_\_\_\_\_

Contact: \_\_\_\_\_

Handling &amp; U.S. Shipping + \$10.00

Total Due \_\_\_\_\_

**INDICATE FORM OF ADVANCE PAYMENT:**☐ U.S. Dollar check drawn on a U.S. bank, payable to EZ EVENT PHOTOGRAPHY☐ AMEX ☐ VISA ☐ MC Account No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_

Signature Cardholder Name \_\_\_\_\_

**SPECIFY METHOD OF SHIPMENT:**☐ First Class U.S. Mail☐ FEDEX acct.# \_\_\_\_\_

If you wish FEDEX or do not have an account#, add \$30.00 for delivery within the U.S., or \$40.00 for international delivery.

**MAIL OR FAX THIS ORDER FORM TO US AT THE ABOVE ADDRESS!**

FOR OFFICE USE ONLY:

DR \_\_\_\_\_ APS \_\_\_\_\_ INV # \_\_\_\_\_ DO \_\_\_\_\_ DM \_\_\_\_\_



SUBMIT ORDERS TO:  
PRG LLC  
tradeshows@prg.com

1053 Willingham Drive  
Atlanta, GA 30344  
Phone: (404) 214-4800  
FAX: (404) 214-4801  
Toll Free: (888) 844-4225



Dairy-Deli-Bake Seminar & Expo  
June 7-9, 2015  
Georgia World Congress Center  
Atlanta, GA

## TO ORDER

Order Online: <https://orders.prg.com>

Online Order Code: IDDBA150524

Prices listed are  
for the duration  
of the show!

Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

QTY	DESCRIPTION	ADVANCED RATE	TOTAL
<b>DISPLAY PACKAGES</b>			
	<b>40" LCD Monitor + Blu-Ray/DVD Player + Floor Stand w/ Shelf</b> Includes: Monitor (16:9, 1920 x 1080 resolution), Floor stand, and Blu-Ray/DVD Player w/ HDMI output (NTSC)	\$472.00	
	<b>40" LCD Monitor + Laptop + Floor Stand w/ Shelf</b> Includes: Monitor (16:9, 1920 x 1080 resolution), Floor stand, and Laptop (Windows XP / Office 2007)	\$562.00	
	<b>46" LCD Monitor + Blu-Ray/DVD Player + Floor Stand w/ Shelf</b> Includes: Monitor (16:9, 1920 x 1080 resolution), Floor stand, and Blu-Ray/DVD Player w/ HDMI output (NTSC)	\$547.00	
	<b>46" LCD Monitor + Laptop + Floor Stand w/ Shelf</b> Includes: Monitor (16:9, 1920 x 1080 resolution), Floor stand, and Laptop (Windows XP / Office 2007)	\$634.00	
<b>FLATSCREEN DISPLAYS</b>			
<b>TOUCHSCREENS, VIDEO WALLS, &amp; OTHER SIZED MONITORS ARE AVAILABLE. CALL FOR A CUSTOM QUOTE!</b>			
<b>NOTE: Displays do NOT include floor stands. Floor stands must be ordered separately. See under "Video".</b>			
	<b>19" LCD Monitor (4:3 / 1280x1024 Resolution / Computer input only)</b> What is your visual source? <b>Computer only - No Audio</b> How will you mount this display? Table top <input type="checkbox"/> Wall <input type="checkbox"/> Other/Specify _____	\$97.00	
	<b>24" HD LCD Monitor (16:9 / 1900x1200 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall <input type="checkbox"/> Other/Specify _____	\$187.00	
	<b>32" HD LCD Monitor (16:9 / 1920 x 1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$192.00	
	<b>37" HD LCD Monitor (16:9 / 1920x1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$349.00	
	<b>40" HD LCD Monitor (16:9 / 1920x1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$400.00	
	<b>46" HD LCD Monitor (16:9 / 1920x1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$487.00	
	<b>55" HD LCD Monitor (16:9 / 1920x1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$633.00	
	<b>65" HD LED-LCD Monitor (16:9 / 1920x1080 Resolution)</b> What is your visual source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ What is your audio source? <b>Computer</b> <input type="checkbox"/> <b>DVD</b> <input type="checkbox"/> Other/Specify _____ How will you mount this display? Table top <input type="checkbox"/> Wall** <input type="checkbox"/> Other/Specify _____	\$900.00	

**Advanced Rate Deadline is May 24, 2015**

Orders received after the Advanced Rate Deadline are  
subject to an additional 20% charge on equipment.

Page 1 Equipment Subtotal

**NO MATERIAL HANDLING CHARGES ON PRG EQUIPMENT !!!**


Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

QTY	DESCRIPTION	ADVANCED RATE	TOTAL
<b>VIDEO</b>			
	<b>Monitor Floor Stand w/ Shelf</b> (Select if you are ordering a display from PRG)	\$97.00	
	<b>Monitor Floor Stand w/ Shelf</b> (Select if you are providing your own monitor) <b>NOTE: You MUST SUPPLY a PRG approved wall mount. Please call to get mount approved.</b>	\$144.00	
	<b>Blu-Ray / DVD Player</b> (Consumer grade w/ HDMI output - NTSC, Format USA)	\$57.00	
	<b>Multi-Regional DVD Player</b> (Formats Include - NTSC / PAL / SECAM)	\$150.00	
	<b>Video DA</b> (used to send a DVD player source to multiple displays)	\$40.00	
<b>COMPUTER PACKAGES</b>			
	<b>Laptop PC / 19" LCD Monitor (4:3 / 1280x1024 resolution)</b> Includes: Laptop PC (with Windows XP and Microsoft Office 2007), 19" Monitor, Keyboard, and Mouse	\$213.00	
	<b>Laptop PC / 24" LCD Monitor (16:9 / 1900x1200 resolution)</b> Includes: Laptop PC (with Windows XP and Microsoft Office 2007), 24" Monitor, Keyboard, and Mouse	\$250.00	
	<b>Mac Mini Computer / 24" LCD Monitor (16:9 / 1900x1200 resolution)</b> Includes: Mac Mini Computer (with OS 10.0), 24" Monitor, Keyboard, and Mouse	\$250.00	
<b>LAPTOPS AND COMPUTER ACCESSORIES</b>			
	<b>PC Laptop</b> (with Windows XP / Microsoft Office 2007)	\$162.00	
	<b>Apple Laptop</b> (MacBook Pro w/ OS 10.0)	\$262.00	
	<b>Laser Printer</b> (Black & White)	\$124.00	
	<b>USB Keyboard &amp; Mouse</b>	\$18.00	
	<b>Wireless Keyboard &amp; Mouse</b>	\$33.00	
	<b>Computer Speakers</b>	\$22.00	
	<b>8-Port Ethernet Hub</b>	\$33.00	
	<b>Computer DA</b> (used to send one computer signal to multiple displays)	\$40.00	
<b>PRESENTATION EQUIPMENT</b>			
	<b>Tripod Screen</b> (w/ Black Skirt) - Select one: <input type="checkbox"/> 4' Width <input type="checkbox"/> 6' Width <input type="checkbox"/> 8' Width	\$33.00	
	<b>3,000 Lumen LCD Projector</b> (1024 x 768 Resolution)	\$288.00	
	<b>AV Cart</b> (w/ Black Skirt) - Select one: <input type="checkbox"/> 34" Height <input type="checkbox"/> 54" Height	\$22.00	
<b>AUDIO EQUIPMENT</b>			
	<b>350 Watt Sound System</b> (Includes 2 Speakers with stands, and a mixing console)	\$175.00	
	<b>Wireless Microphone</b> - Select one: <b>Handheld</b> <input type="checkbox"/> <b>Headset</b> <input type="checkbox"/> <b>Lavalier</b> <input type="checkbox"/>	\$150.00	
	<b>Wired Microphone</b> - Select one: <b>Handheld</b> <input type="checkbox"/> <b>Headset</b> <input type="checkbox"/> <b>Lavalier</b> <input type="checkbox"/>	\$33.00	
	<b>6-Channel Audio Mixing Console</b>	\$87.00	

Page 2 Equipment Subtotal

Page 1 Equipment Subtotal

Add the Page 1 and Page 2 Equipment Subtotals  **Equipment Total**

20% of Equipment Total, or \$125 minimum, whichever is greater  **Required Labor Service Charge**

☐ **Decline Waiver** 10% of Equipment total, see next page for details  **Optional Damage Waiver**

8% of Equipment Total  **8% Required Sales Tax**

**Advanced Rate Deadline is May 24, 2015**

Orders received after the Advanced Rate Deadline  
are subject to an additional 20% charge on equipment.

MGBT1.510232014

**Grand Total**

**NO MATERIAL HANDLING CHARGES ON**  **EQUIPMENT !!!**



Company: \_\_\_\_\_ Booth Number: \_\_\_\_\_

## AGREEMENT INFORMATION

**Optional Damage Waiver:** Customer is responsible for the actual cost to repair any equipment damaged during the rental period. At the customer's option, a damage waiver may be purchased that will provide coverage for damage repair costs up to \$2,000 per rental contract. This does not cover lost or stolen equipment. The cost of the damage waiver is 10% of the equipment rental cost.

**Cancellation Policy:** Cancellation of rental equipment and services must be made 48 hours prior to delivery. No refunds will be made for cancellations less than 48 hours to delivery.

**Equipment:** For equipment not listed, please contact us for a complete list of inventory.

**Installation / Delivery / Pickup:** A representative from your company must be present at time of delivery to sign for the equipment. Repeat deliveries are subject to an additional charge. PRG is not authorized to pickup equipment prior to the show closing. At the close of the show, a representative from your company must remain with the equipment until it is picked up. In union venues, delivery / pickup times may vary due to the availability of laborers. Delivery times selected on the order form are only targeted times. There may be a variance in delivery times based on work loads for that particular day and time.

**\*\*Wall or Truss Mounted Monitors:** Additional labor charges may be required for mounting monitors 32" and larger to your booth structure. PRG is **NOT** responsible for attaching the mounting hardware to the booth structure.

**Rental Rates:** The advance rate deadline is two weeks prior to the first show day. Rental rates (advance / on-site) are for the entire length of the show. If an order is placed after the Advanced Rate Deadline, an additional 20% late fee may be added to the equipment total.

**Venue Charges** (if applicable): Union labor, carpenters, electricians, etc. will be billed directly to the exhibitor. Electrical services are not included in equipment pricing.

## PAYMENT INFORMATION

**Credit Card:** ☐  15 Card Numbers ☐  16 Card Numbers ☐  16 Card Numbers

**Card Number:**

**Expiration Date:**

MONTH YEAR

**Cardholder's  
Name:** \_\_\_\_\_

**Cardholder's  
Signature:** \_\_\_\_\_

**Cardholder's Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

## COMPANY INFORMATION

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## DELIVERY INFORMATION

**Show Name:** IDDBA 2015

**Location:** Georgia World Congress Center

**Booth#/Rm#:** \_\_\_\_\_ **Booth size:** \_\_\_\_\_

**Delivery Date:** \_\_\_\_\_

**Delivery Time:** ☐ 8AM-10AM ☐ 10AM-12PM  
(select one)

☐ 1PM-3PM ☐ 3PM-5PM

**On-site Contact:** \_\_\_\_\_

**On-site Phone:** \_\_\_\_\_

**TOLL FREE: 888-844-4225 - EMAIL: TRADESHOWS@PRG.COM**

**NOTE:** Your request will be processed and a CONFIRMATION will be returned within two (2) business days. Questions, concerns or for additional requirements or information, feel free to contact PRG TOLL FREE at 888-844-4225, or email at [tradeshows@prg.com](mailto:tradeshows@prg.com).

We look forward to serving you, your staff and company at the event. Visit us online at [www.prg.com](http://www.prg.com)

**NO MATERIAL HANDLING CHARGES ON PRG EQUIPMENT !!!**

Submit Form To PRG



**Dairy-Deli-Bake Seminar & Expo**  
**June 7-9, 2015**  
**Georgia World Congress Center**  
**Atlanta, Georgia**

**ATS** **AMERICAN TRADESHOW SERVICES**  
 217 General Patton Avenue  
 Mandeville, LA 70471

## LEAD RETRIEVAL ORDER FORM

**SUBSIDY/DISCOUNT DEADLINE: FRIDAY, MAY 15, 2015**

### 1 Choose Your Unit(s)

#### EXPOPRO RF PLUS™

*Easy-To-Use Desktop Unit*



- Easy-To-Use Point & Shoot
- Color Touch screen display
- High-speed Printer
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 225.00 x \_\_\_\_\_ = \_\_\_\_\_

#### EXPOPRO RF MC50™

*Be Mobile. Be Green.*



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 325.00 x \_\_\_\_\_ = \_\_\_\_\_

#### EXPOPRO RF LINK™

*For Use on Your Own Laptop*



- Handheld RFID reader
- RS232, 9 pin serial or USB cable
- For Exhibitors who own their own custom leads software
- Use Your Personal Laptop

\$ 205.00 x \_\_\_\_\_ = \_\_\_\_\_

**Unit Subtotal (in US Funds) = \$ \_\_\_\_\_**

### SUBSIDY

*For Orders Received Before 5/15/15*

**LESS: (\$100.00)**

IDDBA will provide a subsidy of one-hundred dollars (\$100) per exhibiting company on orders received in ATS office by Friday, MAY 15, 2015. Subsidy will be deducted off unit sub-total.

**Unit Total (in US Funds) = \$ \_\_\_\_\_**

### 2 Add Optional Services

#### Leads In A Flash™

*REQUIRED: Laptop with two available USB ports.*

Collect leads directly into your personal PC using lead data capture software. Exhibitor can create a custom survey for use in qualifying attendees that visit their booth.

\$ 450.00 \$ 480.00 x \_\_\_\_\_ = \_\_\_\_\_

#### Delivery & Setup

ATS technicians deliver and pickup pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

\$ 65.00 \$ 85.00 ☐ = \_\_\_\_\_

#### Personalized Action Codes

ATS creates a list of exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record. (Up to 20 qualifiers of 28 characters)

\$ 60.00 \$ 80.00 x \_\_\_\_\_ = \_\_\_\_\_

### 3 Add It Up

**Sub-Total**

**= \$ \_\_\_\_\_**

**Add Atlanta, Georgia Sales Tax**

**8% Tax + \_\_\_\_\_**

**Total Due (in US Funds)**

**= \$ \_\_\_\_\_**

*All fields are required. Please include a Payment Authorization Form with your order.*

### 4 Fill It Out and Sign

COMPANY				BOOTH NO.	
WEB SITE					
ADDRESS					
CITY	STATE	ZIP	COUNTRY		
PHONE NO.		FAX NO.			
EMAIL ADDRESS			ORDER CONTACT		
ONSITE CONTACT			ONSITE CELL PHONE		

☐ I agree to the TERMS and CONDITIONS listed on the payment authorization form. SIGNATURE \_\_\_\_\_

#### Order Online:

www.atsleads.com  
 User Name: DDBSE2015  
 Password: 8715  
**Fax Credit Card Orders to:**  
 985-809-1888

#### Email Order:

orders@american-tradeshow.com

#### Mail Check Orders to:

American Tradeshow Services  
 Attn: Exhibitor Services  
 217 General Patton Avenue  
 Mandeville, LA 70471

#### To Call Order In

#### or Ask Questions:

985-809-0600, ext. 1



**Dairy-Deli-Bake Seminar & Expo**  
**June 7-9, 2015**  
**Georgia World Congress Center**  
**Atlanta, Georgia**

**ATS** **AMERICAN**  
**TRADESHOW**  
**SERVICES**  
217 General Patton Avenue  
Mandeville, LA 70471

## PAYMENT AUTHORIZATION FORM

BOOTH NO. \_\_\_\_\_

COMPANY \_\_\_\_\_

ORDER CONTACT \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

*\*A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

## CHOOSE PAYMENT METHOD:

### ☐ To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

### ☐ To Pay By Company Check (Security Deposit Required\*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

### ☐ To Pay By Wire Transfer (Security Deposit Required\*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

### \* Credit Card Details - Required for All Orders\*



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☐ Use as Security Deposit Only

Cardholder Name: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_



Cardholder Signature: \_\_\_\_\_

### ! Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for undaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

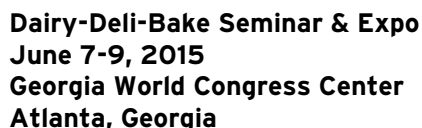
Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step is taken.

Checks are due in the office ten (10) days prior to show start.

**Order Online:**  
[www.atsleads.com](http://www.atsleads.com)  
User Name: DDBSE2015  
Password: 8715  
**Fax Credit Card Orders to:**  
985-809-1888  
**Mail Check Orders to:**  
American Tradeshow Services  
Attn: Exhibitor Services  
217 General Patton Avenue  
Mandeville, LA 70471  
**To Call Order In**  
**or Ask Questions:**  
985-809-0600, ext 1



**Fax To: 985-809-1888**

## DISCOUNT DEADLINE:

**FRIDAY, MAY 15, 2015**

**\$60 before deadline**  
**\$80 after deadline**  
(COST PER UNIT)

**The following is a list of the standard action codes that are included with your unit rental.**

### Add to Mailing List

### Current Customer

**Distributor**

### Has Purchasing Authority

## Have Sales Rep Call

## Hot Lead!

### Inquiry Only

## Interested Buyer

**OEM**

### Product A

### Product B

### Product C

### Product D

### Product E

### Product F

## Schedule Demonstration

## Send Literature

## Send Pricing Info

**VAR**

### Wants Presentation

**To personalize these codes, or  
use your own codes, please fill in  
this template.**

**Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.**

**The Following Characters May Not Be Entered As Part Of An Action Code:**

**Apostrophes ('), Slashes (/), Backslashes (\),**

### Dots (.), Carrots (^), and Quotes ("")

## Company

Booth Number

[illegible]

**If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.**